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A MESSAGE FROM YOUR CO-CHAIRS

We promised a fantastic, different and dynamic year, and as we take a checkpoint during the summer months, we believe we are collectively delivering on that pledge. In continuing with our goals, we are excited to send you DFCL's bi-annual newsletter. The Dana-Farber Leadership Council is in the midst of a very memorable year and we have great volunteer and fundraising stories to share. It is evident that our goal to advance DFCI's life-saving work in research and patient care through advocacy, financial support, and leadership has become even more of a reality.

Your contributions have been tremendous and truly appreciated, whether you donated toys to our Jimmy Fund Clinic drive, volunteered at a DFCI event, or participated in the DFCL Golf Tournament. We would like to thank each of you for your time and support and look forward to seeing you at upcoming gatherings.

We have advanced our membership and welcome all of our new members, hoping that DFCL will be a personal and meaningful connection to Dana-Farber. We encourage you to join the Council at our next volunteer event, the Jimmy Fund Festival on Sunday, July 26th. The festival is an amazing opportunity to support DFCI patients and their families, experience what the Institute is all about, and meet fellow Council members.

Our goals for the second half of the year remain consistent. While we have made great progress, we still need to:

- Increase our membership and visibility
- Increase touch points with the Institute
- Achieve 100% Annual Fund participation
- Raise more funds to support the Institute
- Continue to make this a place you recommend to your friends, family and colleagues

Thank you again for your dedication to Dana-Farber Cancer Institute. We hope you and your family have a great summer.

All the best,



Jeff Goldstein & Russell Norris

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VOLUNTEER SPOTLIGHT



On Sunday, April 19th DFCL volunteers welcomed Dana-Farber Marathon Challenge runners, patient partners, and their friends and family at the annual DFMC Pasta Party. The evening included a heartfelt thank you to all the runners from DFCI's Chief Scientific Officer and fellow team member Dr. Barrett Rollins, and remarks



from Boston Globe Sportswriter Dan Shaughnessy. The inspiring and touching evening program was memorable for all. **Thank you again to our volunteers: Chris Carlin, Brenda Nagle, Tim Kierstead, and Joe Yin.**

To learn more about the DFMC and other running programs, please contact the Dana-Farber Marathon and Running Programs office at (800) 551-7036 or dfmc@dfci.harvard.edu.

VOLUNTEERS NEEDED

Jimmy Fund Festival Sunday July 26, 2009

Help pediatric patients and their families enjoy a day of fun!

Where: Nobles & Greenough School in Dedham, MA

When: Volunteers needed for the following shifts: 10am-12pm; 12-3pm or 3-5:30pm

Contact: Emily Ransom at Emily_Ransom@dfci.harvard.edu

See photos from the festival a few years ago: <http://www.tabblo.com/studio/stories/view/281048/>

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DANA-FARBER IN THE NEWS

Follow the link below to watch ABC's story on Dana-Farber's new building, the Yawkey Center for Cancer Care, and how the local seven Ironworkers bonded with Jimmy Fund Clinic patients: <http://abcnews.go.com/WN/PersonOfWeek/story?id=7024168&page=1>

For more DFCI news visit: <http://www.dana-farber.org/>

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MEET A NEW DFCL MEMBER

ERIC DAHLBERG

Place of birth: Stoneham, MA

I attended: Dartmouth College and Georgetown University

Currently reside in: Chelmsford, MA

Workplace & Title: Associate at the Massachusetts Health Connector

Favorite Boston Restaurant: Border Cafe

If I am not working I am most likely: Spending time with my wife Suzanne and my dog Teddy, participating in public service in Chelmsford, or gardening.

I joined DFCL because: I have come to appreciate what an amazing institution Dana-Farber Cancer Institute is - I know several folks who received treatment there, and my wife works there as a biostatistician.



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EVENTS IN REVIEW

TOY DRIVE FOR PEDIATRIC PATIENTS



DFCL Winter Gathering
January 15, 2009
Dana-Farber Cancer Institute

On January 15th, DFCL members welcomed the New Year with a Jimmy Fund Clinic toy drive at their winter gathering. After collecting more than 100 toys and arts and craft supplies, members and guests enjoyed a short cocktail reception and heard from two very inspirational Jimmy Fund Clinic speakers.

Eighteen year old patient speaker Tori Rando talked about the clinic events and trips that she cherished during her treatment and the important relationships that were built because of these

programs. Next, guests heard from Lisa Scherber, the clinic's Patient Activities Coordinator, who shared touching stories about the clinic's annual Red Sox spring training trip and the Jimmy Fund Festival.

LEADING BY EXAMPLE

DFLC Spring Gathering

April 1, 2009

Dana-Farber Cancer Institute

On April 1st, more than 50 DFLC members and guests enjoyed Institute tours and a morning breakfast with Dana-Farber's Larry Shulman, Chief Medical Officer and SVP for Medical Affairs, and Dorothy Puhy, Chief Financial Officer. Held in the Smith Family Room, the event gave members the opportunity to discuss the Institute's growth including its new satellite campuses and address the Institute's future financial challenges given the current economic conditions.



Additionally, DFLC Co-Chairs Jeff Goldstein and Russell Norris presented Dorothy Puhy with a check for more than \$446,000, which symbolized the total raised by the Council in 2008.

DFLC MEMBERS HELP "RING" IN SUPPORT



Annual Giving's Leadership Council Phone-a-Thon

June 4, 2009

Eaton Vance Corporation

Hosts Jeff Beale and Mark Burkhard were joined by fellow DFLC members Julie Crafton, Heather Hagerty, Adam Smith, and Kate Worthington for the 6th Annual Leadership Council Phone-a-Thon on Thursday, June 4th. This year's phone-a-thon raised \$10,270 in gifts and pledges!

MEMORABLE EVENING ON THE ROOFTOP

Eaton Vance Rooftop Reception

June 18, 2009

Eaton Vance Corporation

We would like to thank Eaton Vance Corporation for hosting the 9th Annual Dana-Farber Leadership Council Rooftop Cocktail Reception. The event was hosted by Eaton Vance Managers Jeff Beale, Mark Burkhard, Bill Gillen, and Neil Sullivan.



Despite the inclement weather, more than 65 members and guests enjoyed an elegant cocktail reception overlooking the Boston skyline and harbor. After a few Council updates, guests met with six of DFCI's rising star doctors to learn more about the exciting advances in research and patient care.

We would like to thank **Philippe Armand, MD, PhD, Brian Wolpin, MD, MPH, Stacy Gray, MD, AM, David Weinstock, MD, Jonathan Rosenberg, MD, and Michael Hassett, MD, MPH** for taking part in this inspiring and engaging evening.

ANOTHER HOLE IN ONE FOR DFLC



Dana-Farber Leadership Council Golf Tournament

June 25, 2009

The International, Bolton, MA

On June 25th more than 100 DFLC members and guests enjoyed an afternoon of golfing at The International in Bolton, MA. The annual DFLC tournament raised over \$50,000 and was organized by the DFLC golf committee, led by Co-Chairs Mike Cornell, Katie Hirtle, and Russell Norris.

After a full day on the greens, golfers enjoyed a silent auction, cocktails, and dinner at The International's clubhouse. Local radio personality "Hardy" from WBCN served as the guest MC for the day, providing a hilarious and upbeat backdrop for the evening portion of the event, including a live auction highlighted by a six-day golf trip to Scotland.

Guests also heard from the tournament's featured speaker, Marjorie Calprood, a cancer survivor, former Massachusetts State Representative, and media personality. Her inspirational story was a wonderful reminder of how your generous support of Dana-Farber makes a difference in the lives of patients and their families. Thank you to all members and guests for

attending this annual golf event!

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LEADERS AMONG US

DONATING TIME AND PLATELETS

Special thanks to the 13 DFCL members who participated in the Council's 2009 platelet drive for the Kraft Family Blood Donor Center. Your commitment and dedication to helping patients and families at Dana-Farber is greatly appreciated.

For additional information on the Kraft Family Blood Donor Center, visit www.dana-farber.org/how/donateblood/default.html, or call and make an appointment at (617) 632-3206.

DFLC RALLIES WITH JOHN LESTER

We would like to thank Jeff Goldstein, Chris Carlin, and Andy Fay for acting as rally captains for the 2009 Dana-Farber Rally Against Cancer Program. Together, with their company's team members, Jeff, Chris, and Andy helped raise more than \$24,000 for Dana-Farber Cancer Institute. Thanks again for all your hard work.

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COMMITTEE CORNER

Walk Committee

Co-Chairs: Brian French and Ian McLeod

The DFCL Walk Committee, led by Co-Chairs Brian French and Ian McLeod, invites all of DFCL to join them on September 13th for the 2009 Boston Marathon® Jimmy Fund Walk. The committee is confident that with your participation and support, the DFCL team will have a record-breaking year! Our team goal is to register more than 20 walkers and raise \$30,000 for the Jimmy Fund.

For information about participating, please contact Lynn Davidson at 617-632-4062 or lynn_davidson@dfci.harvard.edu.

**Boston Marathon® Jimmy Fund Walk
September 13, 2009**

www.JimmyFundWalk.org



Annual Giving Committee

Co-Chairs: Jeff Beale and Julie Crafton

The Annual Giving Committee would like to thank all DFCL members who made contributions so far this year. As of May 31, 2009, 27% of the Council has given \$47,112 to DFCL. Thank you!

As you know, the fight against cancer is continuous and ongoing, with no pauses allowed. If you are thinking about how you want to support Dana-Farber, we invite you to participate in *Partners in Courage*, a very special group of loyal Dana-Farber supporters who make monthly gifts to support that continuous battle. Join [Partners in Courage](#) today and become a partner in our quest to find cures for cancer.

We also want to remind you about a special naming opportunity at the Institute, the Gene Display at Dana-Farber. Ten Council members have already named a gene in the [Gene Display](#) in the new Yawkey Center for Cancer Care, and we invite you to stand with them and make a public gesture of your commitment by naming a gene. This unique giving opportunity offers you a chance to make your mark on this state-of-the-art cancer care facility in a permanent and personal way.

To learn more about either of these programs or other ways to give, please contact Kim Goff at Kimberly_Goff@dfci.harvard.edu or 617-632-3949.

Golf Committee

Co-Chairs: Mike Cornell, Katie Hirtle, and Russell Norris

The Golf Committee would like to thank the DFCL members who volunteered or participated in the DFCL Golf Tournament on June 25, 2009. Your support is truly appreciated.

The Golf Committee will kick off planning for 2010 in January and are always looking for new members for the committee. If you are interested, please contact Katie at Katie_hirtle@yahoo.com, Mike at cornell_mike@hotmail.com or Russell at russell.d.norris@accenture.com. Specifically, we need help in the areas of sponsorship sales and event-day coordination.

Outreach Committee

Co-Chairs: Andy Fay and Sarah Molloy

WELCOME NEW MEMBERS

On behalf of the entire Outreach Committee, we would like to welcome all of our new DFCL members. If you have questions about membership or if you would like to meet with a seasoned DFCL member, we would be happy to match you with one of our DFCL advisors. For more information on the advisor program please contact Andy Fay at andrew.fay@fmr.com or Chris Hadley at chadley@berkshirepartners.com.

Also, new members should look for an invitation to an orientation program that will kick off this fall! If you have questions about the orientation program please contact Sarah Molloy at smolloy@acadian-asset.com or Kristen Zannella at kzannella@gmail.com.

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DO WE HAVE YOUR CONTACT INFORMATION?

If your contact information has changed in the past six months, please be sure to fill out the attached membership directory form and email it to Rachel Pearson at Rachel_Pearson@dfci.harvard.edu.

WANT TO LEARN MORE?

Visit the Leadership Council homepage

<http://www.dana-farber.org/how/leadershipcouncil>

Dana-Farber Cancer Institute
Division of Development & The Jimmy Fund
10 Brookline Place West, 6th Floor
Brookline, MA 02445-7226
www.dana-farber.org
www.jimmyfund.org



If you would like to unsubscribe from the Dana-Farber Leadership Council e-newsletter, please email Emily Ransom at emily_ransom@dfci.harvard.edu and put "unsubscribe" in the subject line.

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