Lavine Family’s tremendous gift leads the way for campus expansion

Dana-Farber Cancer Institute Trustee Jonathan Lavine understands the importance of easing the burden for patients and families affected by cancer. When approached with the opportunity to make an impact on the growth of the Institute, and specifically the improvement of the patient and family experience, Lavine and his wife, Jeannie, were only too happy to help.

“I have seen Dana-Farber’s great work up close. It is a miracle factory and saves people’s lives,” said Lavine.

Lavine witnessed this firsthand when his mother received a grim prognosis for non-Hodgkin lymphoma almost 20 years ago. After being treated by Dana-Farber’s Arnold Freedman, MD, using what was a cutting-edge treatment at the time, she is now “doing great.”

Drawing from this personal experience, Lavine recognized how the physical hospital environment can contribute significantly in bringing comfort to patients and families. As a result, the Lavines were moved to make their transformative gift of $10 million in support of the Institute’s Capital Projects Campaign and to name the Lavine Family Dining Pavilion. Their gift sets the stage for Dana-Farber’s campus expansion, which includes construction and revitalization of patient-care facilities and research laboratories.

Lavine’s keen interest in the details behind the Institute’s needs helped inspire this gift, which will enable Dana-Farber to tackle critical challenges related to research and growth. By supporting the Capital Projects Campaign, the Lavines’ gift will drive significant development of the programs to be housed in the new Longwood Center. This 425,000-square-foot research facility will provide the environment for much-needed technological advances and accommodate growth in cancer biology and chemistry, crucial to achieving Dana-Farber’s...
Dear Friends,

I have long been inspired by the power of grassroots fundraising in advancing our lifesaving mission. A shining example is the Pan-Mass Challenge (PMC), which has successfully brought together committed cyclists, volunteers, corporate sponsors, and individual contributors to raise $44.14 million since 1980 for Dana-Farber Cancer Institute through the Jimmy Fund. The PMC’s astounding achievement over the years exemplifies how individual actions combined together truly add up to serve as a catalyst for the Institute’s future progress.

In this issue of Impact, we are honored to showcase many inspirational grassroots fundraising stories of remarkable team effort and generosity. Due in no small part to the hard work of our participants, donors, volunteers, organizers, and sponsors, the following events continued their records of incredible triumphs: the 25th anniversary of the Boston Marathon® Jimmy Fund Walk presented by Hyundai, the 12th annual WEEI/NESN Jimmy Fund Radio-Telethon, the 23rd annual Stop & Shop Triple Winner Game®, and the 31st year of our Jimmy Fund Golf tournaments.

And while these events build on their histories of amazing accomplishment, transformative gifts from individuals, couples, and families continue to provide extraordinary momentum behind our vital cause. We are thrilled and deeply grateful for the magnificent $10 million commitment from Institute Trustee Jonathan Lavine and his wife, Jeannie, to name the Lavine Family Dining Pavilion in the Yawkey Center for Cancer Care. This gift to our Capital Projects Campaign underscores tremendous dedication to the Institute’s mission and its need for expansion. We are moved by such visionary confidence, enabling us to construct and revitalize essential patient-care facilities and laboratories, and stay at the forefront of cancer science and medicine.

We are also especially appreciative of our donors who have supported our research efforts during what has been a difficult period for federal funding. Since its inception, Dana-Farber Cancer Institute has placed an emphasis on cancer research and its applications to improve cancer outcomes. This commitment means that research is prominent in all of the Institute’s strategic decisions. The creation of a Faculty Research Fund was an institutional initiative designed to help Dana-Farber achieve its ambitious research agenda. Since the launch of the Faculty Research Fund on Oct. 1, 2012, 10 percent of all new restricted gifts has been placed in the fund, which is especially important as federal funding for cancer research remains on the decline. Gifts to the Faculty Research Fund totaled $2.2 million during the first year. In the coming year, these funds will be applied to expand the Institute’s campus into the Longwood Center. The opening of the Longwood Center in early 2015 will significantly advance the delivery of personalized medicine by transforming Dana-Farber’s ability to accelerate drug discovery and enhancing our capabilities in cancer chemistry and biology.

Without question, your collective efforts make a difference on so many fronts. As we move closer to the latest breakthroughs in cancer, please know how much your partnership and encouragement mean to the Institute, and most importantly, to our patients and their families.

Sincerely,

Susan S. Paresky
Senior Vice President for Development

Dana-Farber Cancer Institute continues to be among the largest recipients of grant funding from the National Cancer Institute. Federal funding for cancer research, however, remains on the decline and covers only a part of what it actually costs to conduct research. The gap between what grants support and the true costs of doing research are, to a large extent, bridged by funds known as Institute Supported Research (ISR). ISR totals approximately $29 million each year at Dana-Farber and funds a broad array of projects associated with the Institute’s research enterprise. Dana-Farber’s ability to supplement federal funds through ISR primarily relies on revenue from clinical margins, philanthropy, and unrestricted support from generous donors. In recent years, downward pressures on clinical revenues due to changes in healthcare legislation at the state and federal level have increased the Institute’s reliance on philanthropy and unrestricted funds to sustain ISR.

One example of how ISR bolsters Dana-Farber’s ambitious research agenda involves recruitment of the best talent in the country. The current industry standard for recruiting exceptional young investigators requires the Institute to provide approximately five years of funding to support each new recruit’s research until they attract their own grant funding. Every year, this ISR investment starts at $2 million per recruit and reflects the Institute’s commitment to developing the next generation of cancer science leaders.

Another facet of ISR that helps Dana-Farber to attract and retain world-class scientists and clinical investigators is related to the acquisition of state-of-the-art equipment and core facilities that are vital to the work happening every day in Dana-Farber’s clinics and laboratories.

Dana-Farber’s reputation for excellence is based on the delivery of outstanding cancer care, and at the same time its reputation as one of the nation’s premier research institutes is based on the talent and accomplishments of its faculty. A powerful combination of private philanthropy and flexible funding for ISR enables Dana-Farber’s faculty to remain at the cutting edge of science in the fight against cancer.

Philanthropy offsets the true cost of world-class research

Sincerely,

Edward J. Benz Jr., MD
President and Chief Executive Officer

Impact FALL 2013

This issue covers gifts received and finalized through Summer 2013.

President and Chief Executive Officer (Edward J. Benz Jr., MD) Executive Vice President and Chief Operating Officer (Dorothy E. Fuby, MBA) Chair, Psychosocial Oncology and Palliative Care (Susan D. Beck, MD) Chair, Medical Oncology (James D. Griffin, MD) Chair, Radiation Oncology (Joel R. Hans, MD) Chair, Executive Committee for Research (William G. Kaelin Jr., MD) Chair, Executive Committee for Clinical Research (Philip W. Kantoff, MD) Chair, Pediatric Oncology (Stuart H. Orkin, MD) Chair, Executive Committee for Clinical Programs (Eric P. Winn, MD) Senior Vice President and General Counsel (Richard S. Boskey, Esq.) Senior Vice President, Experimental Therapeutics (George D. Demetri, MD) Senior Vice President, Human Resources (Deborah Hile, MA) Senior Vice President, Experimental Medicine (Lee M. Nadler, MD) Senior Vice President, Institute Operations (Maria Papola, MA) Senior Vice President, Development and the Jimmy Fund (Susan S. Paresky, MBA) Senior Vice President, Patient Care Services (Chief Nurse Patricia Reid Ponte, RN, DNPc, FAAN) Senior Vice President, Communications (Steven R. Singer, MPH) Chief Financial Officer and Assistant Treasurer (Karen S. Bird, DNSc, FAAN) Chief Medical Officer (Joe S. Kovach, MD) Chief Quality Officer (Joseph O. Jacobson, MD, MSc) Chief Clinical Research Officer (Bruce E. Johnson, MD)
Celebrate 25 years of walking to conquer cancer

On September 8, nearly 8,500 walkers came together to walk the historic Boston Marathon course on the 25th anniversary of the Boston Marathon Jimmy Fund Walk presented by Hyundai. The Walk attracted thousands of participants, sponsors, and volunteers who wanted to show they were “Boston Strong” in tribute to April’s Boston Marathon tragedy, while raising nearly $7.5 million for Dana-Farber.

The event, which raises the most money of any one-day walk in the nation, is a fun and inspirational day for family, friends, and colleagues to join together and honor those who have been affected by cancer. It’s the only event, other than the Boston Marathon itself, that travels along the famed 26.2-mile route.

“We all know what it means to be Boston Strong,” said Institute President and CEO Edward J. Benz Jr., MD. “It means we don’t give in—even. Like the Boston Marathon, there is a long journey ahead for cancer patients. But, with the support Dana-Farber receives from participants in the Boston Marathon Jimmy Fund Walk, we are able to provide revolutionary research that starts the course for better treatments. You are the heroes in the war against cancer.”

Walking for Dana-Farber: A family tradition

Team EmmaBelle was founded in 2010 by Sarah McHugh and her sister Amy Coughlin in honor of Amy’s daughter, Emily, who was diagnosed with stage IV high-risk neuroblastoma, a rare form of pediatric cancer, at the age of 3. It all started at Easter dinner that year when Sarah and Amy’s aunt, a longtime walker, said she wanted to walk again. In August, they started Team EmmaBelle, and within a week they had recruited more than 50 walkers. Since 2010, their team has grown to 142 walkers and has cumulatively raised more than $310,000 in four years.

“We support Dana-Farber because of the extraordinary treatment Emily received at Dana-Farber. It’s the only event, other than the Boston Marathon itself, that travels along the famed 26.2-mile route.

“Dana-Farber has state-of-the-art research taking place, and not only do they have the best resources, they also have amazing staff members. It is the best place in the world to get treatment for something as scary as pediatric cancer.”

—Sarah McHugh

Patients share inspiring stories at WEEI/NESN Jimmy Fund Radio-Telethon

In the early hours of Aug. 27, the 12th annual WEEI/NESN Jimmy Fund Radio-Telethon kicked off its 36-hour live broadcast. Camped inside legendary Fenway Park, the Jimmy Fund teamed up with the Boston Red Sox, WEEI Sports Radio 93.7 FM, and New England Sports Network (NESN) to strike out cancer. Spanning two days and two winning Red Sox games, the event featured touching stories from Dana-Farber patient families, doctors, researchers, and nurses, and raised more than $3.5 million. The Red Sox line-up, including 2013 Jimmy Fund Co-Captains Jarrod Saltalamacchia and Will Middlebrooks, made appearances to show their support.

Patients and family members spoke about their experiences at Dana-Farber and the Jimmy Fund, sharing poignant stories of loved ones, personal accounts of treatment and therapy, and inspiring messages of survivorship. “The cancer research breakthroughs happening at Dana-Farber are possible because of our generous donors, including those who tuned in to the Radio-Telethon today, and in years past,” said Dana-Farber President and CEO Edward J. Benz Jr., MD. “Our donors continue to show incredible support and passion for the mission of Dana-Farber and the Jimmy Fund.”

Day-one highlights included interviews with Red Sox CEO and Institute Trustee Larry Lucchino. Referring to the WEEI/NESN Jimmy Fund Radio-Telethon, Lucchino said, “This two-day fundraiser has become a treasured August tradition at Fenway Park for our players and our entire organization.” Boston Bruins players Tuukka Rask and Shawn Thornton also made appearances to show their support. That evening, the Red Sox took on the Baltimore Orioles, kicking off the game with a ceremony honoring Dana-Farber Trustees Eileen and David B. Perini with the 2013 Boston Red Sox Jimmy Fund Award for their steadfast support of the Jimmy Fund and Dana-Farber’s adult and pediatric survivorship programs. The Jimmy Fund Chorus sang the National Anthem, and 4-year-old Jimmy Fund Clinic patient Darla Holloway sang a heartwarming rendition of “God Bless America.”

The second day of the event welcomed retired Red Sox pitchers Pedro Martinez and Tim Wakefield, both of whom spent time with patients and their families. Major League Baseball Commissioner Bud Selig called in to make a gift of $60,000 in celebration of the Red Sox and Jimmy Fund’s 60-year partnership. The family of slain MIT Police Officer Sean Collier honored Collier’s long-time support of the Jimmy Fund by taking to the mound to throw out the ceremonial first pitch. The phones rang late into the night of Aug. 28, pushing the 12-year total past the $34 million mark.

The 2013 Radio-Telethon inspired gifts from supporters across New England, all 50 states, and as far away as Germany and Japan.
A record-breaking year for HomeGoods

For more than a decade, HomeGoods® and the Jimmy Fund have been united in the fight against cancer. Since 2001, the national off-price home fashions retailer has offered customers the opportunity to support cancer research and patient care at Dana-Farber through its annual “Help Families Fight Cancer” campaign.

For three weeks in June, more than 275 stores across the country displayed colorful Jimmy Fund Clinic patient artwork. Customers were asked to support Dana-Farber and the Jimmy Fund at the register, and also had the opportunity to purchase a reusable shopping bag featuring artwork by 6-year-old Jimmy Fund Clinic patient Phoebe Davis and her 7-year-old brother Caleb, from Rockland, Mass. “As a whole, the HomeGoods organization deserves to be thanked,” said Amy Davis, Phoebe and Caleb’s mother. “Even more importantly, every single HomeGoods employee who has played a part in the program deserves a sincere heartfelt thank you from me and from my family. Serving and doing for others is the key to success.”

HomeGoods contributed 50 cents of every 99-cent bag sold to Dana-Farber and the Jimmy Fund. The campaign broke records this year by raising more than $950,000, bringing its cumulative total to more than $4.5 million.

As a national retailer, HomeGoods is committed to sharing the importance of the lifesaving mission of Dana-Farber and the Jimmy Fund in their stores across the country. “At HomeGoods, we are committed to helping families fight cancer,” said HomeGoods spokesperson Robyn Arvedon. “We know the research that is happening at Dana-Farber in Boston can affect our customers, store associates, and communities nationwide.”

PLGA Foundation leverages support to help Dana-Farber reach ambitious goals

When four families founded the Pediatric Low-Grade Astrocytoma (PLGA) Foundation (d.b.a. A Kids’ Brain Tumor Cure) in 2007, their goal was to bring awareness to a disease that is the most common form of brain tumors in children, while raising research dollars for an area that has been woefully underfunded and under-researched. That same year the foundation generously supported the establishment of the only program in the country dedicated to this cancer, the Pediatric Low-Grade Astrocytoma Research Program at Dana-Farber.

Six years later, the PLGA Research Program has been steadily adding to a robust slate of accomplishments with the steadfast support of the PLGA Foundation. The foundation has actively leveraged its own network and resources to spur other donors to give to the program. The resulting landmark projects include three national clinical trials—more clinical trials for this disease than ever before; an international tissue bank; and the invention and launch of three new clinical diagnostic tests based on discoveries by the PLGA Research Program. These projects have further kick-started funding, collaboration, and partnerships and accelerated advances in research, diagnosis, and treatment.

This year, the PLGA Foundation continued its support by awarding three generous grants to Dana-Farber doctors Mark Kieran, MD, PhD, director of Dana-Farber’s Pediatric Neuro-Oncology Center; Keith Ligon, MD, PhD; and Charles Stiles, PhD. Two of the grants support clinical research assistant positions, while the third grant helps fund Ligon’s research into identifying mutated “driver genes” that can serve as targets for future diagnostic tests and drug development. “These three grants demonstrate the foundation’s commitment to long-term funding of state-of-the-art research and our recognition that by finding common genetic alterations in PLGA tumors, we will enable the design of more personalized and effective treatments for PLGA children,” said PLGA Foundation board member Kenneth Gainey.

Amy Weinstein, PLGA Foundation executive director, added, “We can’t fight this battle alone. The new clinical research positions will help educate PLGA families about the challenges Dana-Farber researchers face due to the lack of adequate tissue samples, and inspire these individuals to donate tissue in order to expedite the pace of research.”

Giving kids and families a chance to beat cancer

This year, A Chance For Kids & Families℠ raised more than $600,000 to combat adult and pediatric cancers at Dana-Farber Cancer Institute. Created as a partnership between the Jimmy Fund and BURGER KING® in 2000, A Chance for Kids & Families has raised more than $12.2 million since its inception.

From June 2 through Sept. 2, as thanks for giving $1 to the Jimmy Fund, BURGER KING, Old Navy, and Aubuchon Hardware customers received a promotion card with guaranteed prizes provided by corporate sponsors, including American Airlines®, Six Flags® New England, and TNT Vacations, which contributed the grand prize: a trip to Punta Cana in the Dominican Republic.

“The BURGER KING family around the world is dedicated to making a difference in the communities in which we work and live,” said Jim Froio, BURGER KING franchisee and president, New England Franchisee Association. “Cancer touches so many lives and A Chance for Kids & Families helps support the fine work done by Dana-Farber Cancer Institute to rid the world of cancer. We are happy to continue our support of this program and look forward to supporting it in the future.”

Each year, patient families partner with the Jimmy Fund to help promote the program. This year’s families included the Dalton’s and the Martins of Massachusetts and the Barbierts of New York. The smiling, hopeful faces of parents, children, siblings, and spouses alike adorned colorful in-store promotional displays at BURGER KING, Old Navy, and Aubuchon Hardware locations throughout the Northeast, inspiring both customers and employees to give.
Granite Telecommunications cares about conquering cancer

Highlighting Dana-Farber’s lifesaving mission and giving back to the Quincy, Mass., community were residng themes at the 10th Annual Granite Day hosted by Granite Telecommunications, LLC. An estimated 5,000 people once again flocked to the event to enjoy delicious food donated by 18 local restaurants, and participate in kid-friendly activities as part of a tradition that has already raised more than $1 million for Dana-Farber in prior years and raised more than $430,000 in 2013. In recognition of Granite’s extraordinary commitment to Dana-Farber, Quincy Mayor Thomas Koch (second from right) proclaimed June 8, 2013, “Granite Day” in the city, and Boston Celtics Hall of Famer Dave Cowens (fourth from left) and Paralympic Gold Medal swimmer Victoria Arlen (front, left) were on hand to sign autographs. Below: Granite’s Chief Executive Officer Robert Hale Jr. (far right), and his mother, Institute Trustee Judith Hale (center), join (from left) Arlen, Granite Day Co-Chair Kara Ready, Cowens, Granite Day Co-Chair George Meegan, Quincy Councilman Kevin Coughlin, and Mayor Koch, to present a check to Dana-Farber Associate Director of Special Events Kelly Lauriat for the Hale Family Center for Pancreatic Cancer.

Mary Kay Foundation supports translational research to pursue effective treatments for ovarian cancer

The Mary Kay Foundation (MKF) has provided critical funding to support women’s cancers research since its founding in 1996. Impressed by what the foundation calls the remarkable quality of researchers at Dana-Farber Cancer Institute, MKF recently awarded grants totaling $200,000 to Institute physician-scientists William Hahn, MD, PhD, chief of Dana-Farber’s Division of Molecular and Cellular Oncology and director of the Center for Cancer Genome Discovery, and Dipanjan Chowdhury, PhD, principal investigator in the Radiation Oncology Department.

Chowdhury studies microRNA molecules to investigate whether they are responsible for defective homologous recombination (HR) pathways, which may impact sensitivity to chemotherapy. If microRNAs serve as biomarkers, as Chowdhury anticipates, it would allow researchers to identify which patients have tumors with defective HR pathways that may benefit from specific treatments.

Citing the high mortality rate and toxicity of treatment for ovarian cancer patients, MKF Board of Directors President Michael Lancelot is hopeful that funding translational research at Dana-Farber will help fuel clinical trials and uncover effective new therapeutics on a shorter timeline.

Of the grants, Lunceford said, “We are pleased that there is such outstanding research in ovarian cancer for the Mary Kay Foundation to fund.” Chowdhury admits that while major strides have been made in the diagnosis and treatment of ovarian cancer during the past several decades, we still lack a comprehensive understanding.

“We have to pursue new ideas, go after recent discoveries in biology, and integrate them into our cancer research,” Chowdhury said.

That research, he added, “will help us make a real dent in the ‘black box’ that holds the unknowns of effective cancer treatments, to uncover further understanding and future therapeutics.”

Gift supports research on “undruggable” genomic target

A mutation in the gene KRAS drives an aggressive form of lung cancer. Some of the most active and thus essential drug targets in cancer cells, like KRAS, are considered “undruggable” because the complexity of reaching such targets makes them unattractive candidates for drug development. Blocking the activity of secondary genes that interact with KRAS, however, can be an effective way around this challenge.

A generous donor, who wishes to be anonymous, has established the GTM Fund for Lung Cancer Research with a $100,000 gift supporting David Barbie, MD. This gift will fund Barbie’s work with a drug called CYT387, which targets a secondary gene called TBK1, and thus has tremendous potential to block the activity of KRAS and stop the cancer cell’s growth.

“I am truly grateful for this support, which will enable us to translate the discovery of TBK1 and its relationship to KRAS into clinical trials using new therapies to help pattern harboring the KRAS mutation,” said Barbie.

Research in cells and mouse models has shown that CYT387 is effective in shutting down TBK1, and when combined with other targeted therapies its activity is particularly promising. With this donor support, Barbie is now generating the data needed to develop a clinical trial.

“There are no definite cures, but here is a new researcher, clearly passionate, who cares deeply about helping patients,” said the donor.

“Dr. Barbie was willing to think out loud, to present balance, and did it in such a way that my loved one felt encouraged despite the gravity of his message. It makes us happy to support his work.”

“Strike Out Cancer” is still hitting home runs

During the summer, participating Taco Bell®, KFC, and The Paper Store locations throughout New England teamed up with Dana-Farber Cancer Institute and the Jimmy Fund to celebrate the sixth annual “Strike Out Cancer” pin-up program, which encourages customers to support Dana-Farber’s lifesaving mission and help strike out cancer. From July 24 to Aug. 14, participating locations asked customers to give $1, $3, or $5 to cancer research and patient care at Dana-Farber in exchange for a baseball pin-up that could be personalized and displayed at the store. The collective efforts of 180 stores and their generous customers raised more than $243,000 during the 2013 campaign. Since Strike Out Cancer’s inception, Taco Bell, KFC, and The Paper Store have raised more than $1.8 million to support cancer research and care at Dana-Farber.

“It’s amazing to see how excited our customers get by supporting the Jimmy Fund and this great program.”

—Institute Trustee Roger Lockwood, chairman of Lockwood/McKinnon Company, a Taco Bell franchisee
Stop & Shop leads the fight against pediatric brain tumors

The Stop & Shop Supermarket Company, LLC, and its Our Family Foundation, presented Dana-Farber Cancer Institute and the Jimmy Fund with $2.5 million in 2013. This was made possible through Stop & Shop's Triple Winner Game®, where Stop & Shop associates, suppliers, and customers give $1 to the Jimmy Fund at checkout to receive promotion cards containing great prizes. Funds raised support groundbreaking research to help pediatric brain tumor patients at Dana-Farber live longer, more fulfilling lives. As a loyal corporate partner, Stop & Shop has supported the Jimmy Fund through a variety of events and programs for 23 years, raising a total of more than $54 million since 1991.

Decades ago, pediatric brain tumors were some of the most difficult cancers to treat, because of a lack of basic understanding and the use of harsh, often ineffective drugs intended for adults. Thanks to support from Stop & Shop, Dana-Farber has been turning the tide against pediatric brain tumors. The survival rate for children with brain tumors is now more than 70 percent, thanks in no small part to discoveries made possible through Stop & Shop’s participation and generosity.

Stop & Shop’s vital support has enabled Dana-Farber’s Mark Kieran, MD, PhD, director of the Pediatric Neuro-Oncology Center, and his colleagues to challenge decades-old conventions about pediatric brain tumors. Today, the tumors of almost all new patients in the Stop & Shop Family Pediatric Brain Tumor Clinic undergo genetic and molecular analyses, allowing Kieran and his team to pursue the most informed and effective treatment decisions. From diagnosis to treatment, and all the way through survivorship, Stop & Shop is helping Dana-Farber set a new standard of care and research.

Fried honors son’s legacy and Dana-Farber’s lifesaving mission

Marvin Fried has always placed a premium on supporting causes that help children, committed to making the greatest possible impact with his gifts at charities he trusts.

“Dana-Farber and the Jimmy Fund Clinic have the best and brightest talent. If there was a World Series for doctors and nurses, Dana-Farber would be there,” said Fried, a Boston native and Boston Red Sox fan.

For more than a decade, Fried has given a significant amount to Dana-Farber and the Jimmy Fund to establish seven charitable gift annuities. This type of contract allowed Fried to make gifts to Dana-Farber to sustain the Institute’s lifesaving work while providing him with a guaranteed annual income and the joy of giving back.

Recently, Fried decided to terminate six of these charitable gift annuities and direct the proceeds to provide support for the Yawkey Center for Cancer Care.

Fried’s profound generosity and affinity for Dana-Farber and the Jimmy Fund stem from the tragic loss of his only child, Scott, in the 1970s. With his most recent gift, Fried named a Procedure Suite on the sixth floor of the Yawkey Center in Scott’s honor.

“I don’t have any heirs, so I want to leave what I have to help children,” said Fried. “I know the money is being put to good use at Dana-Farber and the Jimmy Fund.”

Deep appreciation for top-notch care grows into gift

Andrea Fishman, Dana-Farber Society member and contributor to the Dana-Farber Discovery Celebration in Palm Beach, loved to attend glamorous parties. Her brilliant smile and warm personality drew people to her, including her partner of many years, Howard Cohen. When diagnosed with stage IV ovarian cancer, Sandra chose Dana-Farber for treatment because of its esteemed reputation for continuity of care.

Surrounding Sandra with dedicated, knowledgeable staff was a priority, and Sandra quickly won the hearts of everyone who treated her, particularly Ursula Matulonis, MD, medical director of Gynecologic Oncology at Dana-Farber’s Susan F. Smith Center for Women’s Cancers, and the staff on the 10th floor of the Yawkey Center for Cancer Care.

After battling cancer for 10 years, Sandra was determined to help other women with ovarian cancer. Through comprehensive estate planning, when Sandra passed away in August 2012, a pivotal gift of more than $460,000 was made to establish the Sandra Fishman Research Fund to advance ovarian cancer research at Dana-Farber under the direction of Matulonis.

“Dr. Matulonis listened to all of Sandra’s questions, and answered them so thoroughly,” Cohen shared. “The comfort provided by the personnel, including Elizabeth Crosby, RN, BSN; Dorothy Tully, RN, BSN; and Marie Zano, RN, BSN, OCN, added years to her life. We were so grateful for that time.”

“Sandra’s positive attitude brought a smile to everyone on our floor,” said Matulonis. “She and Howard were such a great team and were so supportive of each other. I am honored to carry on Sandra’s legacy through my research.”

“To include Dana-Farber in your estate plans, contact us at 617-632-3756.
The sweetest summer yet

More than 6,400 gallons of ice cream were dished out scoop by scoop at the 31st annual Jimmy Fund Scooper Bowl® presented by FedEx on Boston’s City Hall Plaza June 4–6. This year’s all-you-can-eat ice cream festival raised a record-breaking $454,000 to support Dana-Farber Cancer Institute.

Ice cream enthusiasts, families, Jimmy Fund fans, and businesses alike gathered to sample delectable ice cream and frozen yogurt from eight of the nation’s top ice cream companies, including Baskin-Robbins®, Ben & Jerry’s, Blue Bunny®, Breyers®, Byrne Dairy Ice Cream, Edy’s Grand Ice Cream®, Friendly’s®, and HP Hood®.

Social media savvy attendees cast their votes in the "Text-Your-Favorite-Flavor" poll and deemed Friendly’s® Celebration ice cream flavor the crowd favorite, followed closely by Ben & Jerry’s Milk & Cookies.

"FedEx has supported the Jimmy Fund Scooper Bowl as presenting sponsor and filled key volunteer roles at the event, including scooping ice cream for hungry crowds, for the past six years," said Bob McKinley, managing director of FedEx Express. "It is a wonderful way for FedEx to give back to a cause that holds a special place in many of our volunteers’ hearts."

Employees of presenting sponsor, FedEx, generously and enthusiastically volunteered their time in support of the Jimmy Fund Scooper Bowl.

Marathoners go the distance and beyond

Despite the unprecedented events at April’s Boston Marathon®, the 550 runners on the Dana-Farber Marathon Challenge (DFMC) team remained focused and committed to the Institute’s mission to conquer cancer. This year, the team raised more than $4.7 million in support of the Claudia Adams Barr Program in Innovative Basic Cancer Research at Dana-Farber, which funds early-stage cancer research.

DFMC team members gathered for a special check presentation to mark their phenomenal achievement. During its 24 seasons, the DFMC has raised more than $61 million, fueling groundbreaking Barr Program research that is transforming cancer treatment.

ABTA research fellowship recognizes investigator’s leadership potential

When the American Brain Tumor Association (ABTA) was founded by two mothers in 1973, it became the first national nonprofit organization to focus solely on brain cancer research. Now, the ABTA continues the mission of advancing the understanding and treatment of brain tumors with the goals of improving, extending, and, ultimately, saving the lives of those impacted by a brain tumor diagnosis. A major focus of the ABTA is seeding the field with talented, early career investigators by supporting brain tumor research training fellowships, thus providing the tools and resources necessary to attract and retain the next generation of talent.

"It is vitally important that the ABTA select young researchers who have the potential to become leaders in the field," said Deneen Hesser, MSHSA, RN, OCN, and chief mission officer of the ABTA. "These scientists are asking new, different questions and bringing new eyes to the challenge of brain tumor research."

"It is vitally important that the ABTA select young researchers who have the potential to become leaders in the field. These scientists are asking new, different questions and bringing new eyes to the challenge of brain tumor research."

—Deneen Hesser, MSHSA, RN, OCN, chief mission officer, American Brain Tumor Association

In awarding young investigators, the ABTA considers the potential of the candidate, the training program, and the training environment. Recently, the ABTA recognized this potential in Lori Ramkissoon, PhD, and Dana-Farber, and awarded Ramkissoon with a competitive $100,000 basic research fellowship grant.

This support will accelerate Ramkissoon's investigation into the role played by a certain regulatory stem cell protein in the biology of glioblastoma stem cells. Her work aims to identify new therapeutic targets for the treatment of glioblastoma, the most common malignant brain tumor in adults.

“Eliminating or suppressing the glioblastoma stem cell population would allow future treatments to likely have greater effectiveness, and significantly increase patient quality of life and overall survival,” said Ramkissoon.
**Dunkin’ Donuts franchisees collaborate to pay tribute to a friend, raising $10 million in the process.**

To understand the impact that Dunkin’ Donuts and the Dunkin’ Donuts George Mandell Memorial Golf Tournament have had on Dana-Farber Cancer Institute, you cannot point to one building or one project, one breakthrough or one lab. After 16 years and more than $10 million raised, including $625,000 in 2013, the impact of the golf tournament’s support is a piece of all things at Dana-Farber.

In 1998, Dunkin’ Donuts franchisee John Henderson founded the tournament, rallying the Dunkin’ Donuts’ Northeast franchisees to pay tribute to their friend George Mandell after he passed away from cancer. Today, the event is like a family reunion each summer, a way for friends and colleagues to reconnect on the golf course and demonstrate their absolute commitment to giving back and doing good. Franchisee George Zografos, who knew Mandell well, noted that the tournament “has always been a very family-oriented affair,” adding, “the franchisees are some of the most generous businesspeople I know, and they really, truly enjoy it.”

Maria Ambach and Melanie King have served as tournament directors since the beginning and agree with Zografos, saying that the kindness and commitment of their partners is what made achieving the $10 million milestone possible. “It’s a testament to the generosity of all our partners—and absolutely incredible,” said Ambach. “Our goal is to help support innovative research and to ultimately play a role in finding a cure.”

The mission to fund research and treatment at Dana-Farber is personal for the Mandell family. “Cancer has afflicted our family since I was a young girl,” said Mandell’s daughter, Lynne McMahon. “My mother also passed away from cancer. My sister is a breast cancer survivor and my husband has leukemia,” she said, noting that her connection through the tournament led her husband to seek treatment from Dana-Farber’s Lee Nadler, MD, senior vice president of experimental medicine, the Virginia and D.K. Ludwig Professor of Medicine at Harvard Medical School, and a committed partner of the tournament since its inception.

In its early years, the tournament funded the Rising Stars program, providing seed funding to physician-scientists like Barrett Rollins, MD, PhD. Today, Rollins is the Institute’s Chief Scientific Officer. It’s appropriately symbolic of the growth engendered by the tournament—for Dunkin’ Donuts-funded researchers, on Dana-Farber’s campus, and on the golf course. In 2011, Dunkin’ Donuts brought their passion for cancer research to life in-store with a paper pin-up program called “Cups to Conquer Cancer.” This annual effort provides a unique opportunity for Dunkin’ stores and consumers to get involved. Thanks to funds generated through the in-store campaigns and 16 years on the golf course, the event that raised $108,000 in its first year has surpassed a cumulative $10 million total.

“It’s unbelievable,” said McLaughlin. “Over the years we’ve seen things progress—it’s exciting to see how far we’ve come. It feels like one way or another, that $10 million has gotten to the right doctors, researchers, and studies, and now we are seeing how it benefits the patients.”

“Dunkin’ Donuts’ commitment to Dana-Farber and the Jimmy Fund provides tremendous support for physician-scientists working to uncover new treatments for cancer patients,” said Jimmy Fund Director Suzanne Fountain. “The success of the tournament is thanks to the generosity and hard work of Dunkin' Donuts' franchisees and their partners, and demonstrates how much can be accomplished through dedication and collaboration.”

**34-year-old golf tournament remains focused on the future.**

When the Jimmy Fund Golf Tournament/Jeffrey Vinick Memorial took place for the first time during the summer of 1980, there were 92 participants and it raised $2,500. It was a sunny day, people enjoyed themselves, and it was a success. Thirty-four years and more than $9 million later, the tournament is played on three courses in western Massachusetts and Connecticut and attracts more than 400 attendees each year. The 2013 event raised more than $364,000 for Dana-Farber and the Jimmy Fund.

Funds raised at the tournament are designated as unrestricted dollars for the Institute to direct where they are needed most, and toward the work of young investigators conducting cutting-edge experiments.

“We are excited to fund things that might not be under the bright lights, but are quite literally under the microscope,” said Institute Trustee and tournament Co-Founder Jim Sadowsky.

“Contributions like the one from the Jeffrey Vinick Memorial are crucial to our ability to fund the most promising projects in real time,” said Dana-Farber President and CEO Edward J. Benz Jr., MD, who served as keynote speaker at the 2013 tournament. “We are so grateful for their continued support.”

Jennifer Capshaw, tournament committee member and former tournament co-chair, is clear when it comes to the hope she has for the impact of the tournament on Dana-Farber and the Jimmy Fund: a cure.

“Everyone holds tight to the hope of a cure, or that cancer will no longer conjure up the dire images that it has in the past,” Capshaw said. “The goal is that people with cancer are living longer and living better.”
Golfers at Stop & Shop/Donovan-Carlson Tournament face reality of cancer

The Stop & Shop/Donovan-Carlson Memorial Jimmy Fund Golf Classic took place Sept. 23 at The International Golf Club in Bolton, Mass., raising $500,000 to support the Stop & Shop Family Pediatric Brain Tumor Clinic at Dana-Farber.

Tournament Co-Chairs Bill Lawrence and Scott Haley called the event "a labor of love, especially this year, with the news of another beloved colleague facing a battle against cancer."

At the event, golfers paid tribute to Paul Zorn, a longtime Stop & Shop associate who is currently battling pancreatic cancer. Zorn sent an emotional letter that was read to the group during the evening banquet. As the letter was read the room became silent and the impact of playing golf to support cancer research, treatments, and cures was even more evident.

Dana-Farber’s James Bradner, MD, played golf at the event and also served as the keynote speaker, sharing his poignant personal connection of having lost his father to pancreatic cancer. Bradner called the day “truly inspiring,” adding, “it was clear how committed Stop & Shop and all of its affiliates are to curing this disease.”

“Many of us have been personally affected by cancer, so the tournament is our way to help,” said Lawrence and Haley. “We are all very passionate about the cause and fortunate to be able to make a contribution each year with the generous help of our vendor community.”

Of hearing the words in Zorn’s letter, Bradner said, “it is exactly at these times where our resolve to work that much harder and that much more creatively is forced. It is in times like these that we are reminded of the urgency.”

Expect Miracles Foundation recognized for $5 million milestone

Expect Miracles Foundation (EMF), an organization of advocates within the financial industry that has united to support Dana-Farber, recently completed another season of successful fundraising through golf tournaments and events. EMF was honored for reaching $5 million in support of Dana-Farber Cancer Institute and its Belfer Institute for Applied Cancer Science with a recognition plaque newly hung at the Institute.

The foundation, which hosts golf tournaments and special events in California, Massachusetts, and New York, has fundraised for Dana-Farber since 1995. With the $300,000 raised in 2013, EMF is already actively working toward hitting the $6 million mark.

“Our sponsors spend their careers investing for their clients’ needs,” said EMF Co-Founder and Chairman of the Board Frank Strauss. “Our support of the Belfer Institute provides our supporters with a way to make an even more meaningful investment.”

A major goal of the Belfer Institute is to understand why some patients develop resistance to targeted therapies. With funding from philanthropic sources like EMF, physician-scientists build models of patients’ cancers to test next-generation therapies.

According to Pasi Jänne, MD, PhD, scientific director of the Belfer Institute, “the Expect Miracles Foundation’s support has enabled us to move in directions that we couldn’t before.”

Strauss acknowledged that support, saying, “We are very proud of the significant funds we have contributed and the difference it has made in so many lives, but we know there is still work to be done and look forward to continuing to support their future successes.”

Tournaments Celebrating Milestones

2013 Top Fundraising Tournaments

Tournaments that raised $100,000 or more as of Sept. 30, 2013

<table>
<thead>
<tr>
<th>Tournament Name</th>
<th>Dollars Raised</th>
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<tbody>
<tr>
<td>Dunkin’ Donuts George Mandel Memorial Golf Tournament</td>
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<tr>
<td>Stop &amp; Shop/Donovan-Carlson Memorial Jimmy Fund Golf Classic</td>
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<tr>
<td>Jimmy Fund Golf Tournament/Jeffrey Vinick Memorial</td>
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<tr>
<td>Expect Miracles Golf Classic</td>
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<td>Robyn Elias Abrams Memorial Golf Tournament</td>
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<td>Jimmy Fund Players Tournament</td>
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<td>The Jimmy Fund/DITZ Golf &amp; Tennis Classic</td>
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<tr>
<td>Joan H. Brack Memorial Golf Tournament</td>
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<tr>
<td>Golf Fights Cancer – Ellie Kavaleris Good Guys, Good Gals Invitational</td>
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<tr>
<td>Jimmy Memorial Golf Tournament</td>
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<tr>
<td>Tom Casenati Charity Golf Tournament</td>
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<td>Whole Foods Market Golf Classic</td>
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Tournaments that raised $100,000 or more as of Sept. 30, 2013

<table>
<thead>
<tr>
<th>Tournament Name</th>
<th>Dollars Raised</th>
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<tr>
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<td>East Woonsocket Little League Jim Carr Memorial</td>
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<tr>
<td>VHB-NH Jimmy Fund Golf Tournament</td>
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<tr>
<td>Dana-Farber Leadership Council Golf Tournament</td>
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<td>Dawn to Dusk Charity Golf Marathon at Vesper Country Club</td>
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<td>Friends of Brantwood Road Jimmy Fund Golf Tournament</td>
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<tr>
<td>Harry C. Fressas Memorial Golf Tournament</td>
<td>5 years</td>
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<tr>
<td>Texas Jimmy Fund Golf Tournament</td>
<td>5 years</td>
</tr>
<tr>
<td>Tom Casenati Charity Golf Tournament</td>
<td>5 years</td>
</tr>
</tbody>
</table>

Expect Miracles Foundation Golf Classic 2013 Sponsors

Presenting Sponsors:

Bridgestone Golf

Eagle Sponsor:

Coca-Cola

Birdie Sponsors:

The Aizenstadt Family
Amica Insurance
Cains Foods
New England Golf Monthly

Fairway Sponsors:

Harbor Consulting IP Services
LongHorn Steakhouse
Your Massachusetts BMW Centers

10% of all designated gifts supports our Faculty Research Fund to advance Dana-Farber’s research mission.
By naming a space, donors leave a lasting mark on the Institute and provide valuable momentum for our fight against cancer. As pictured below, Dana-Farber celebrated generous supporters who named spaces within the Yawkey Center for Cancer Care. In 2013, the Capital Projects Campaign was launched to further expand and revitalize the Institute’s campus. This initiative is helping propel the latest scientific breakthroughs and prioritize clinical excellence, while also creating a more unified, inviting campus for patients and staff.

**Ribbon Cuttings: Celebrating donor generosity**

**By providing space names, donors leave a lasting mark on the Institute and provide valuable momentum for Dana-Farber’s fight against cancer.**

Anglers from all over New England attended the 20th Annual Joe Cronin Memorial Jimmy Fund Fishing Tournament Aug. 2, to raise funds for Dana-Farber and the Jimmy Fund. Held at the Nauticus Marina in Osterville, Mass., the two-day event kicked off with more than 60 boats carrying more than 500 anglers competing for heaviest bass and bluefish.

At the end of competition, guests were treated to a raw bar, dinner, and drinks under the tent, followed by a spectacular fireworks display to celebrate the 20th anniversary. There were also silent and live auctions, and a speaking program featuring Joe Chabot, manager of Dana-Farber’s Pediatric Resource Program.

The tournament, which honors the life of the late Red Sox All-Star, American League President, and Baseball Hall of Famer Joe Cronin, raised $385,000 for cancer research and patient care. Since 1998, BNY Mellon has been the primary corporate sponsor of the event.

Above: Boat captains—all of whom donate their boat, supplies, and time—celebrate a successful tournament in honor of Joe Cronin and Mark Fidrych, longtime supporter of the Jimmy Fund.

**Dashing for Dana-Farber**

“A six years ago during a relay race, I couldn’t stop thinking about a very dear friend who couldn’t join us because he was deep into his own life-and-death fight with cancer,” said Bruce Leshine, race director of the Mass Dash Relay. “That rainy night sowed the seed of a dream, and that dream has come true.”

Held in memory of Leshine’s close friend Neal Webber, who lost his battle with cancer in 2008, Mass Dash is a two-day team adventure relay race that brings together hundreds of runners, to race across Massachusetts and raise money for research and care at Dana-Farber. The non-stop relay race, composed of 36 legs, began at Mount Greylock in Adams, Mass., and finished with a barbecue and swimming on Carson Beach in Boston. Starting at daybreak July 13, teams of up to 12 runners ran a total of more than 200 miles, raising more than $100,000 for the Jimmy Fund for the fourth year in a row.

Above: Runners crossing the finish line at Boston’s Carson Beach.
Little Leaguers nab Wild Card prize in Rally Against Cancer

Two years ago, Little League players Ben Andresen, Nate Wiley, and Michael O’Connor were grief-stricken when one of their own was diagnosed with leukemia. A Rally Against CancerSM TV commercial inspired them to start Team Andover, a Rally team that has since grown to include students, friends, parents, and faculty from three Andover middle schools.

As heirs to these baseball aces on the 60th anniversary of the Red Sox/Jimmy Fund partnership, Team Andover nabbed this year’s “Wild Card” prize—a visit from Red Sox third baseman and Jimmy Fund Co-CaptainWill Middlebrooks, who fielded questions from the West Middle School student body.

Even more gratifying than the chance to meet one of his favorite players was the recent news that their friend had completed his leukemia treatment and is in remission.

The top fundraising team among companies was Team State Street, which has raised more than $60,000 under the dedicated leadership of Team Coach Chris Carlin. Team State Street also has the distinction of raising the most of any Rally Team—more than $217,000 since 2009. Furnace Brook Middle School in Marshfield was the top fundraiser among schools, bringing in almost $14,000 under the leadership of teacher and Rally Coach Laurie Higgins.

The top fundraising company and school teams win visits from a Red Sox player. The Wild Card winner is drawn randomly from teams earning more than $5,000. Jimmy Fund Co-CaptainsMiddlebrooks and catcherJarrod Saltalamacchia are this year’s Rally Against Cancer Spokesplayers.

Team Andover raised nearly $5,540 this year and has raised more than $21,600 overall. State Street, Furnace Brook Middle School, and Team Andover are among the top fundraising teams for the Rally Against Cancer Wild Card winner Team Andover.

390 school organizations and companies that took part in Rally to raise nearly $480,000 for Dana-Farber Cancer Institute in 2013.

Rally Against Cancer is an Opening Day tradition for Red Sox fans and Jimmy Fund supporters. Rally team members give $5 or more to the Jimmy Fund and wear Red Sox gear to work or school on Opening Day at Fenway. To pre-register your company or school for the 2014 Rally Against Cancer, visit rallyagainstcancer.org/now.
For the third summer in a row, from July 8 to Aug. 11, guests at more than 100 Ninety Nine Restaurant locations had the opportunity to add a gift to their guest check to support the Jimmy Fund.

Thanks to the incredible generosity and support of Ninety Nine Restaurants’ guests and team members, more than $275,000 was raised to support research and patient care at Dana-Farber through this fundraiser—$100,000 more than the previous year. This season’s success is a testament to the Ninety Nine’s ongoing commitment to the Jimmy Fund. These terrific fundraising results were expanded as Ninety Nine team members participated in the Pan-Mass Challenge and Falmouth Road Race, and hosted mini golf tournaments, bringing the Ninety Nine Restaurants’ overall total for 2013 to $640,000 to benefit Dana-Farber Cancer Institute and the Jimmy Fund.

The Ninety Nine’s relationship with the Jimmy Fund began in 2006 when Regional Vice President Dave Lanzoni was diagnosed with cancer and passed away shortly thereafter. A Ninety Nine colleague, Jim Kiley, created Team Lanzoni to honor Lanzoni as a mentor, colleague, and friend. Team Lanzoni’s fundraising efforts have grown tremendously over the last six years, raising more than $1.5 million to support Dana-Farber through the generosity of their caring guests and passionate team members.

More than 1,400 people crowded around the ring at the third annual Haymakers for Hope boxing event, held May 16 at the House of Blues, Boston. This year, Haymakers matched 26 amateur boxers head-to-head in bouts to literally fight for a cure. After all the power punches had been thrown, the event raised more than $129,000 in support of Dana-Farber’s lifesaving mission.

Haymakers for Hope Co-Founders Julie Anne Kelly and Andrew Myerson met in 2009 while training for the New York City Golden Gloves. Kelly, a cancer survivor, and Myerson, both from the Boston area, came up with the idea to hold a tournament in this Olympic recognized sport as a fundraiser for cancer research. To date, Haymakers has raised nearly $420,000 for Dana-Farber.

The top individual fundraisers from each district, who together raised $22,684, were recognized at a Red Sox game along with John Berardi, district administrator of District 13. Thank you to everyone who contributed to this grand slam summer, helping the Jimmy Fund Little League Program raise more than $3.5 million since 1987.

Baseball and softball teams throughout New England hit it out of the park this summer, raising $212,000 and counting for the Jimmy Fund Little League Program. Presented by Extra Innings, this program engages more than 5,000 Little Leaguers in learning about the power of philanthropy while inviting them to compete in summer tournaments after the end of their regular seasons. The players connected with their communities through a variety of fundraisers to help conquer cancer.

Thank you to the incredible generosity and support of Ninety Nine Restaurants’ guests and team members, more than $640,000 was raised to support research and patient care at Dana-Farber in 2013.

Celebrate the season of giving at JimmyFund.org/holiday

View and purchase our collection of holiday cards and gifts at DanaFarberHoliday.org
Go4theGoal Foundation helps Dana-Farber optimize Ewing sarcoma treatment

When they realized many others did not have the same support systems, they started the Go4theGoal Foundation to help others battling pediatric cancer. Richard’s legacy lives on through the foundation, and his spirit guides the organization. Pediatric Cancer Research Grants are one of the ways in which the Go4theGoal Foundation seeks to help children affected by cancer achieve their goals. A $100,000 grant recently awarded to Dana-Farber’s Allison O’Neill, MD, embodies the foundation’s mission: the grant will help O’Neill make progress toward a novel therapy for Ewing sarcoma.

“By funding young investigators like Dr. O’Neill, we hope to help the next generation of talent be well-supported and enthusiastic about pursuing basic research,” said Andrew Mulberg, MD, director of the Go4theGoal Foundation’s Medical Advisory Board.

O’Neill focuses on a particular antibody that recognizes a protein present in abundance on Ewing sarcoma cells. She has already shown that this antibody can be bound to an imaging compound and used in preclinical models of Ewing sarcoma to visually detect small metastases with greater sensitivity than standard imaging techniques. Her next goal is to use the antibody to delivery therapy.

“This project offers the promise of delivering therapy directly to sites of disease, sparing patients from systemic toxicity,” said O’Neill. “It represents a step towards improving the long-term survival for patients with metastatic disease.”

Lymphoma Research Foundation grants fund innovative blood cancer research

As the nation’s largest nonprofit organization dedicated to funding lymphoma research, the Lymphoma Research Foundation (LRF) aims to fund the most cutting-edge and promising research with the potential to significantly advance the understanding of lymphomas, leading to improved therapies for patients. Recently, LRF awarded research grants to Dana-Farber’s Lili Wang, MD, PhD, and Catherine Wu, MD.

“The review committee felt that the proposals of Drs. Wu and Wang had the greatest likelihood to positively impact the scientific community’s understanding of lymphomas,” said LRF Chief Executive Officer Elizabeth Thompson, calling the doctors’ research areas “a relatively uncharted area of lymphoma research.” Wu received a $250,000 grant for a project in which she uses state-of-the-art technologies to study generic mutations that affect RNA splicing.

“While working to uncover new genes or pathways in the biology of cancer through large-scale sequencing efforts, Wu explained that her team “happened upon one of the most unexpected and surprising findings.”

“We discovered the high frequency of mutation in a key RNA splicing factor, called SF3B1, thus implicating alterations of RNA splicing in chronic lymphocytic lymphoma disease biology.”

With further exploration of how RNA splicing changes in chronic lymphocytic leukemia/small lymphocytic lymphoma (CLL/SLL), Wu will work with Wang with hopes of discovering new treatments for this blood cancer, for which there is currently no cure.

Wang, whose work shows promising potential to better understand the biology of CLL/SLL, and the biologic effects of mutation in SF3B1 in particular, received a $105,000 grant.

SUPPORT THE JIMMY FUND

Record-breaking year for Falmouth runners

On Aug. 11, more than 200 Dana-Farber runners—twice the size of last year’s team—laced up their running shoes to take on the 41st annual New Balance Falmouth Road Race on Cape Cod, Mass. Winding their way through the scenic seven-mile course, spanning Woods Hole to Falmouth Heights, the teammates came together to support advanced cancer research and compassionate patient care at Dana-Farber Cancer Institute, raising more than $640,000 and smashing the previous record set in 2012 by 50 percent.

Fundraising groups were key to the season’s success. Team Lanzoni, Team Evana, and Team Sherry all brought their fundraising to new heights by forming groups to honor the memory of loved ones and run the esteemed Falmouth course.
Carmels’ gift eases burden of cancer for struggling families

S oort Carmel was raised by a single mother in Waltham, Mass., a suburb of Boston. Looking back on his childhood, he readily empathizes with patients who come to Dana-Farber.

“If my mother had been diagnosed with cancer, it’s hard to imagine what would have happened to us,” said Scott in an interview surrounded by his wife and their 14-month-old son. “For families who live paycheck to paycheck, a cancer diagnosis can push them over the edge. It’s overwhelming.”

To find out how they could help families confronted with financial burdens brought on by serious illness, Scott and his wife, Marissa, met with Deborah Toffler, MSW, LCSW, Dana-Farber’s director of Patient and Family Programs and Services.

“We learned that there are patients who miss appointments because they can’t afford to get here,” said Marissa. “We decided to make a gift that would have an immediate impact on patients and their families,” added Scott. To that end, the couple has generously committed $250,000 to help patients pay for basic needs such as gas, parking, and groceries.

“The Carmels’ gift comes at a time when the need is greater than ever,” said Toffler. “In 2012, we provided assistance to 1,484 adult patients—the highest number in our history.” This assistance, made possible solely through philanthropy, has an enormous impact on patients and families. The Carmels’ gift significantly adds to Dana-Farber’s ability to provide for patients and families in need.

President’s Circle Appreciation Night celebrates supporters at Fenway

Members of Dana-Farber’s President’s Circle were recognized for their steadfast support at the 7th annual President’s Circle Appreciation Night, held April 10 at Fenway Park. The evening is a celebration for President’s Circle members who make annual gifts of $10,000 or more, and the progress made in the fight against cancer because of their generosity. At Fenway’s Champions Club, guests enjoyed classic ballpark fare and an inspiring speaking program before watching the Boston Red Sox take on the Baltimore Orioles. Speakers included Stephen Sallan, MD, Dana-Farber’s chief of staff emeritus, Red Sox broadcaster Joe Castiglione, and Dana-Farber patient William “Bill” Perry (top, right). Bill shared his story and gratitude for the compassionate care and attention that he, his wife, Rosalie, and their three sons receive from Dana-Farber during Bill’s ongoing treatment for thyroid cancer.

Above: Patient speaker Bill Perry, his wife, Rosalie, and sons (left to right), Andrew, Will, and Joseph, enjoyed a special evening at Fenway Park during President’s Circle Appreciation Night.

Sales of coupon booklets add up

Once again July was coupon month at Papa Gino’s and D’Angelo Grilled Sandwiches restaurants, with sales of the $1 coupon booklets bringing in more than $260,000 to benefit Dana-Farber Cancer Institute and the Jimmy Fund. The popular promotion marked a long tradition of support from the New England restaurant chain and the dedication of team members at the participating stores.

“Papa Gino’s is delighted to help celebrate the 60th anniversary of the partnership between the Jimmy Fund and the Boston Red Sox,” said Pete Bell, chief marketing officer for Papa Gino’s. “Dana-Farber Cancer Institute is a leader in cancer research and care, and we are proud to support such a great cause.”

Customers at participating D’Angelo and Papa Gino’s locations purchased a coupon booklet in support of the Jimmy Fund and received more than $125 in savings on menu items and at retailers including Zip Car®, Boston Duck Tours, The Paper Store, The Mystic Aquarium, New England® Coffee, and Six Flags®.

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“Music Heals the Soul” celebrates quality of life

The 6th annual “Music Heals the Soul” event continued its track record of success, raising more than $171,000 for the Leonard P. Zakim Center for Integrative Therapies. More than 350 guests attended the fundraiser, held May 1 at the Royal Sonesta Hotel, Cambridge.

The evening honored Kenneth Anderson, MD, director of Dana-Farber’s Jerome Lipper Center for Multiple Myeloma and LeBow Institute for Myeloma Therapeutics, who cared for the late Boston activist Lenny Zakim during his battle with multiple myeloma. Attendees participated in auctions, listened to the music of the Undiscovered Divas, and were able to meet and experience firsthand the incredible talent of the therapists at the Zakim Center, who specialize in services such as acupuncture, massage, nutritional guidance, and music therapy.

“I saw how important integrative therapies were to Lenny,” said Joyce Zakim, event co-chair and widow of the late Lenny Zakim. “Our goal is to educate people about these therapies and make them affordable and accessible to all patients at Dana-Farber.”

Above, from left: The evening’s honoree, Dana-Farber’s Kenneth Anderson, MD, Peter Brock, former New England Patriots player, Joyce Zakim, and WCVB reporter, event emcee, and breast cancer survivor, Kelley Tuthill.

The generosity of Scott and Marissa Carmel, pictured above with their son, Gavin, supports patient assistance funds, which are made possible solely through philanthropy.

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The 2013 booklet featured Nate, a Jimmy Fund Clinic patient and Massachusetts native who loves music, spending time with his dog Toby, and cheering on the Red Sox. More than 300 stores in Massachusetts, Connecticut, Maine, New Hampshire, and Rhode Island took part in this year’s program.

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The generosity of Scott and Marissa Carmel, pictured above with their son, Gavin, supports patient assistance funds, which are made possible solely through philanthropy.
T he mission of the Bonnie J. Addario Lung Cancer Foundation (BJALCF) can be summarized in two words: increase survival. Founder and lung cancer survivor Bonnie Addario believes that building collaborative partnerships is the key to increasing survivorship among lung cancer patients. She saw the potential to improve survival rates and expand collaboration by supporting the lung cancer research projects of Dana-Farber Cancer Institute’s Geoffrey Oxnard, MD, and postdoctoral fellows Naveen Kommajosyula, PhD, and Zhao Chen, PhD, with three foundation grants totaling $268,638.

“Sequestration has cut vital funding just when we are at a watershed moment in lung cancer research,” said Addario, “so we have to get more creative.”

The BJALCF and the Addario Lung Cancer Medical Institute (ALCMI) seek to fund “innovative game-changers.”

“We want to partner with researchers—not just rubberstamp RFPs. We want researchers to share both successes and failures to increase the effectiveness of everyone’s efforts,” added Addario.

For Oxnard, who is studying a rare inherited gene mutation (EGFR T790M) seen in some families of non-smokers who develop lung cancer, BJALCF support brings an opportunity to do multi-site research to study the genetics and biology of lung cancer.

“Thanks to their support, this project has become a collaborative effort between multiple, contributing cancer centers,” said Oxnard. “Through the powerful advocacy efforts and infrastructure of the BJALCF and the ALCMI, we have the potential to tap into a worldwide patient base to advance our research efforts.”

Nearly a decade ago, Dana-Farber launched a comprehensive survivorship program with a visionary gift from the LIVESTRONG Foundation. Since then, Dana-Farber has helped cancer survivors forge new paths in their lives post-treatment. Continuing this enduring relationship, the LIVESTRONG Foundation recently made a new gift of $445,000 to Dana-Farber’s Adult Survivorship Program, which is led by Ann Partridge, MD, MPH.

“The longstanding partnership of the LIVESTRONG Foundation has had a tremendous impact on our survivorship efforts,” said Partridge. “With their support, we are building new services, and expanding our reach through our embedded model of survivorship care to meet the needs of all cancer survivors at Dana-Farber.”

“As a member of our Centers of Excellence Network, Dana-Farber has and continues to be an integral partner in driving new advances in survivorship research and care.”

—Sarah R. Arvey, director of research and evaluation, LIVESTRONG Foundation

This new embedded care model, in which patients will have access to survivorship services through their disease center, was piloted in the Breast-Oncology Clinic at Dana-Farber’s Susan F. Smith Center for Women’s Cancers, and will be rolled out to other disease centers at the Institute in the coming months. This effort is exemplary of Dana-Farber’s focus on total patient care and highlights the dedication that makes the Adult Survivorship Program one of the seven sites for the LIVESTRONG Foundation’s Center of Excellence Network.

“As a member of our Center of Excellence Network, Dana-Farber has been and continues to be an integral partner in driving new advances in survivorship research and care,” said Sarah R. Arvey, director of research and evaluation, LIVESTRONG Foundation.
worked for the PMC since 2000. She is currently on the PMC’s Head Staff as the special events coordinator. Their involvement began when Erica’s mother was diagnosed with cancer and treated at Dana-Farber in 1993.

“The PMC was a way for us to give back to my mother and other patients at Dana-Farber,” said Erica.

The 2013 PMC was a more poignant experience, as Erica was diagnosed with myxoid uterine leiomyosarcoma (LMS) last year. Myxoid LMS, a cancerous tumor of smooth muscle cells, is so rare that less than 100 people are diagnosed with it each year.

The Kaitz family started a PMC team, Erica’s Entourage, in Erica’s honor, with a goal of recruiting 100 team members and raising $1.5 million for the fund they established at Dana-Farber, the Erica Kaitz LMS Research NOW Fund, with George Demetri, MD, director of the Center for Sarcoma and Bone Oncology and senior vice president for experimental therapeutics, as the principal investigator.

This fundraising goal was supported by other PMC teams and riders.

“It was so powerful, uplifting, and energizing to see more than 100 people riding and volunteering for the team,” said Erica, who participated as a “virtual rider” and volunteered this year.

Through Erica’s Entourage and other PMC teams and riders, more than $2.7 million has been raised for the research fund. Rick says the amount raised for Erica’s fund through the PMC is the most ever raised in any single initiative for LMS research. “Orphan” diseases like LMS are so rare that little knowledge of them or funding for them exists.

“The PMC is as good a platform for fundraising as exists anywhere,” Rick added.

Since Erica’s diagnosis, she and Rick have found support through family, friends, the PMC community, and the caring Dana-Farber team led by Demetri and Suzanne George, MD, clinical director of the Center for Sarcoma and Bone Oncology.

“I’ve often said that getting through cancer takes a village, and Erica’s Entourage is an incredible village,” said Erica. “We’re very proud to be a part of the PMC and support Dana-Farber.”

Erica and Rick Kaitz (left and second to left), and daughter Alyssa (right) participated in the 34th PMC to raise money for the Dana-Farber fund they founded to support principal investigator George Demetri, MD, (center), director of the Center for Sarcoma and Bone Oncology and senior vice president for experimental therapeutics, and a PMC rider.
lifesaving mission. Their gift will also support the revitalization of the Charles A. Dana building, including a greatly expanded Jimmy Fund Clinic, as well as the Molecular Cancer Imaging Facility. Altogether, thanks to the leadership support of the Lavines, these projects will fortify Dana-Farber’s position at the forefront of cancer science and medicine.

“This generous gift catapults our ambitious plan to expand Dana-Farber’s campus and drive the next breakthroughs in cancer therapeutics,” said Dana-Farber President Edward J. Benz Jr., MD. “The facilities to be constructed and modernized are essential to the Institute’s ability to advance cutting-edge investigations and provide patients with compassionate, state-of-the-art care.”

The Lavines are longtime donors to Dana-Farber. In 2008, they gave $5 million in support of the Institute’s Mission Possible Campaign. Of this gift, $1 million established the Lavine Family Fund for Lymphoma Research and $4 million named the Lavine Family Central Registration area in the Yawkey Center for Cancer Care, again emphasizing their dedication to improving the patient and family experience.

The Lavines also have been avid supporters of the Pan-Mass Challenge, the annual bike-a-thon that raises money for research and treatment at Dana-Farber. Their most recent gift extends their decades-long relationship with the Institute.

“There has never been a day that I haven’t felt good about every dollar I’ve given to support Dana-Farber.”

—Institute Trustee Jonathan Lavine

“Growing up in New England, I’ve known about the Jimmy Fund and Dana-Farber from a very early age,” said Lavine. “Over the years, I’ve gotten to know how the Institute works—how research integrates into treatment. There has never been a day that I haven’t felt good about every dollar I’ve given to support Dana-Farber.”* 

Living out fantasies at Fenway Park

Baseball enthusiasts gathered at historic Fenway Park June 15 to live out their baseball dreams and fight cancer at John Hancock Fenway Fantasy Day to benefit the Jimmy Fund. Thanks to presenting sponsor John Hancock, and the 2013 participants, the event raised more than $180,000 to support Dana-Farber’s lifesaving mission.

Participants had the unique opportunity of standing in the shoes of Boston Red Sox legends, catching fly balls in the outfield and batting at home plate, hoping to hit a ball off the famous Green Monster. This year, former Red Sox pitcher and 2004 World Series veteran Keith Foulke made an on-field appearance, pitching to batters for an hour in the early afternoon.

“We were thrilled to partner with Dana-Farber Cancer Institute and the Jimmy Fund for this event,” said Rob Friedman, assistant vice president of Sponsorship and Event Marketing at John Hancock. “Everyone at John Hancock is committed to giving back to the community and supporting the Jimmy Fund in the fight against pediatric and adult cancers, and teaming up over the summer at Fenway was a special opportunity to do both.”

Thanks to the generosity of Jimmy Fund supporters, adult and pediatric patients were also able to participate in the batting and fielding fun. By “sponsoring a patient,” donors created a memorable and exciting trip to Fenway Park for those currently battling cancer. Since 1992, the event has raised more than $7 million for the Jimmy Fund. ■

Terri Brodeur Breast Cancer Foundation funds multidisciplinary approach to breast cancer treatment

Founded in 2006 with the objective of funneling 100 percent of funds raised directly to young, cutting-edge scientists focused on unlocking the mysteries of breast cancer, the Terri Brodeur Breast Cancer Foundation (TBBCF) recently continued its stalwart support of Dana-Farber Cancer Institute’s physician-scientists with a $100,000 grant to medical oncologist Priscilla Brastianos, MD.

Brastianos’ research explores the unique gene mutations that lead to brain metastases that occur in up to 30 percent of patients with metastatic breast cancer. TBBCF Board of Directors and Scientific Advisory Board member John LaMattina, PhD, called Brastianos’ proposal “of the highest quality and on the cutting edge of science,” and further elaborated that “Brastianos’ whole-exome sequencing technique could help identify the genes that direct metastases to the brain, thereby opening up new avenues to both predict the occurrence and lead to a potential treatment for this horrible disease.”

The science community seems to agree. Brastianos was selected to present her abstract at the Presidential Session of the European Society for Medical Oncology/ European Cancer Congress Sept. 29.

While the prognosis for metastatic breast cancer patients facing this diagnosis is currently grave, the TBBCF is hopeful that funding Brastianos will ultimately result in identifying genetic markers that will lead to opening new research to improve outcomes.

According to Brastianos, grant support from the TBBCF “provides the critical support necessary to initiate an international, collaborative, multidisciplinary effort to comprehensively study brain metastases,” which she calls “an area of extraordinary clinical need.” ■
JANUARY

11 New Stars for Young Stars
Meet new Red Sox team members and up-and-coming minor league stars at Jillian’s Boston. This autograph signing event features a buffet lunch, sports memorabilia sale, silent auction, and bowling contest to strike out cancer. For tickets, visit jimmyfund.org/events, and for more information, contact Laura Ducie at 617-632-3613 or laura_ducie@dfci.harvard.edu.

17 Palm Beach Kick-Off Party
Join us for this festive evening featuring a runway fashion presentation by Saks Fifth Avenue in their Worth Avenue store, hosted by Institute Trustee Phyllis Krock and Tom Quick, as Dana-Farber’s Palm Beach fundraising season gets into full swing. For tickets or more information, contact Debra Van De Warker at 561-833-2080 or debra_van_de_warker@dfci.harvard.edu.

24 Chefs for Jimmy
Tantalize your taste buds with fare from western New England’s finest chefs at Chez Josef in Agawam, Mass., as 30 restaurants from around the region share their celebrated cuisine at this 24th annual event benefiting the Jimmy Fund. Contact Kerry Sachs at 617-582-7916 or kerry_sachs@dfci.harvard.edu for tickets, or for more information visit jimmyfund.org/chefs.

FEBRUARY

20 Palm Beach Pre-Celebration Dinner
Join Dana-Farber’s wonderful Palm Beach-area supporters for an intimate dinner to honor the Institute’s pioneering physician-scientists. Hosted by Co-Chairs Carolyn and David Brodsky, Judy and Jim Harpel, Sheila Palandjian, and Institute Trustee Jean Shafar and her husband, Fred, dinner will take place at the Trump International Golf Club in West Palm Beach, Fla. For tickets or more information, contact Debra Van De Warker at 561-833-2080 or debra_van_de_warker@dfci.harvard.edu.

21 Palm Beach Breakfast with the Doctors
Discuss the latest breakthroughs with Dana-Farber physician-scientists at this 13th annual breakfast, hosted by Institute Trustee Judie Schlager and her husband, Larry, at the Palm Beach Country Club in Palm Beach, Fla. To learn more, contact Debra Van De Warker at 561-833-2080 or debra_van_de_warker@dfci.harvard.edu.

22 Palm Beach Discovery Celebration “The King and I”
Join Event Chairs Phyllis and Paul Freman, Vicki and Arthur Loring, Barbara and Arthur Simons, Amy and Robert Slager, and Honorary Chair Patrick Forke for our premier event of the Palm Beach season, the 23rd annual Discovery Celebration, “The King and I.” Held at the famous Mar-a-Lago Club in Palm Beach, Fla., this event supports Dana-Farber physician-scientists in their ongoing search for more effective cancer treatments and, ultimately, cures. For tickets or more information, contact Debra Van De Warker at 561-833-2080 or debra_van_de_warker@dfci.harvard.edu.

APRIL

4 Rally Against CancerSM
Give $5 to the Jimmy Fund and wear your favorite Red Sox gear to work or school on Opening Day at Fenway Park. The top fundraising teams will win a visit from the 2014 Rally Spokesplayer. For more information, visit rallyagainstcancer.org/now or contact Katie McGuirk at 617-632-5420.

19 B.A.A.® 5K
Join Dana-Farber’s official team in the B.A.A. 5K and raise funds to conquer cancer. Team members receive an official race entry and fundraising and training support. For more information, contact Cara Mitchell at 617-632-3492 or caran_mitchell@dfci.harvard.edu.

21 25th Running of the Dana-Farber Marathon Challenge
Cheer on the Dana-Farber Marathon Challenge team in the 118th Boston Marathon®. To support a runner or volunteer, contact the Dana-Farber Marathon Challenge Office at 800-551-7036 or email dfmc@dfci.harvard.edu.

For more information on all Jimmy Fund and Dana-Farber events, go to jimmyfund.org or dana-farber.org.