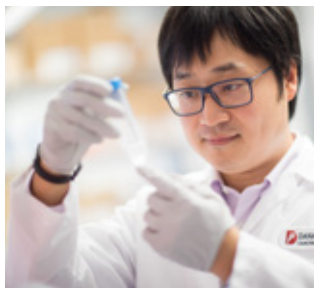
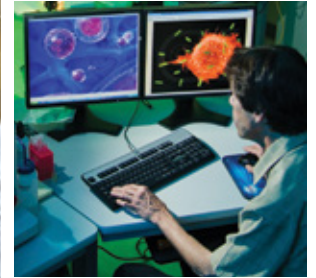


Give Stock to Give Hope



Contributing stock or securities is an easy and efficient way to invest in Dana-Farber and the Jimmy Fund's mission to create a world without cancer.

Your support, in every shape and form, is vital to the fight against cancer.

Giving a gift of stock or securities to Dana-Farber Cancer Institute and the Jimmy Fund is a powerful way to support our mission—and there are many benefits to you, including:

- The market value of a gift of stock and securities is tax-deductible, just like any other charitable contribution
- Giving stock or securities has an additional tax advantage over a cash gift: you avoid capital gains tax on the appreciation of the asset
- A gift of stock or securities could increase the value of your gift to Dana-Farber and the Jimmy Fund at a decreased cost to you (*see illustration on reverse*)

Depending on the level of giving, you can use your philanthropic gift of stock or securities to:

- **Make an Impact:** Create or add to a fund to support cancer research and patient care
- **Build a Legacy:** Give a gift in honor of a loved one or caregiver
- **Make your Mark:** Name a space in one of Dana-Farber's beautiful buildings or displays
- **Support a Jimmy Fund Event:** Help an event or event participant achieve a fundraising goal



To learn more about the power of giving stock and securities
visit Dana-Farber.org/Stock

To arrange a stock transfer
contact Brian Higgins at BrianP_Higgins@dfci.harvard.edu or 617-632-5501

Give Stock to Give Hope

Already contributed stock or securities to Dana-Farber and the Jimmy Fund?

Thank you! Please remember to notify us of your incoming stock gift. This will enable us to acknowledge your gift and issue a receipt in a timely manner.



To learn more, contact Brian Higgins at:
 BrianP_Higgins@dfci.harvard.edu
 617-632-5501

How Giving Stock Benefits You—and Conquers Cancer

Contributing a gift of stock or securities is an excellent way to support our lifesaving work, with additional benefits for you. Consider the following three ways you could give to Dana-Farber and the Jimmy Fund using a \$10,000 gift as an example:

	Give a Cash Gift to Dana-Farber & the Jimmy Fund	Sell Appreciated Stock & Give Proceeds to Dana-Farber & the Jimmy Fund	Transfer a Gift of Appreciated Stock to Dana-Farber & the Jimmy Fund
Fair Market Value (FMV) of Gift	\$10,000	\$10,000*	\$10,000*
Long-Term Capital Gains Tax (\$4,000 x 15%)	N/A	\$(600) (Due to the IRS Tax on Appreciated Stock)	\$600 (Capital Gains Tax Savings)
Income Tax Savings** (\$10,000 x 28%)	\$2,800	\$2,800	\$2,800
Total Tax Savings (Capital Gains Tax Savings + Income Tax Savings)	\$2,800	\$2,200	\$3,400
Net Cost of a \$10,000 Gift (FMV of Gift - Total Tax Savings)	\$7,200	\$7,800	\$6,600

*For which you paid \$6,000 and have a \$4,000 capital gain

**This example uses a 28% tax bracket

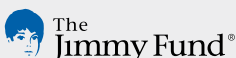
In the scenario above, both you and Dana-Farber and the Jimmy Fund benefit when you give stock.

We receive a generous gift to support our fight against cancer, while you avoid capital gains tax and have the satisfaction of knowing you are helping cancer patients and their families.

Always consult with your tax advisor for specific tax information when giving securities, as certain limitations to deductions may apply.



Dana-Farber Cancer Institute has been the top ranked cancer hospital in New England by U.S. News and World Report for 17 consecutive years, and is the only cancer center in the country ranked in the top 4 for both adult and pediatric cancer programs.



To learn more about the power of giving stock and securities
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