Since 1948, the Jimmy Fund has raised millions of dollars every year to fund cancer research and patient care for adults and children at Boston’s Dana-Farber Cancer Institute. Widely regarded as New England’s favorite charity, thousands of volunteers across New England spend their time raising money to unlock the mysteries of this disease.

Funding provides Dana-Farber with crucial dollars that can be directed where and when they are needed most. As our patient care, research, and outreach initiatives continue to grow, so does our need for this flexible funding.

The Jimmy Fund has been the official charity of the Boston Red Sox and Massachusetts Chiefs of Police Association since 1953, the Pan-Mass Challenge bike-a-thon since 1980, and the Variety Children’s Charity of New England since 1948.

From bake sales and ice cream festivals to runs, walks, and golf tournaments, the Jimmy Fund rallies the community to raise money for Dana-Farber Cancer Institute to conquer cancer.

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Who was “Jimmy”? In 1948, on a broadcast of Ralph Edwards’ national radio program “Truth or Consequences,” millions heard 12-year-old cancer patient Einar Gustafson—dubbed “Jimmy”—visit with the Boston Braves baseball team as they stood by his hospital bed. The show ended with a plea for listeners to send contributions to aid cancer research and help buy a TV so Jimmy could watch the Braves play ball. Not only did Jimmy get his television, but more than $200,000 was collected and the Jimmy Fund was born.

Young Einar Gustafson (left) was treated at Dana-Farber’s Jimmy Fund Clinic in 1948 and went on to enjoy a full life, including spending time with grandchildren (right).

Jimmy Fund by the numbers:

770+ annual fundraising events
attract tens of thousands of participants to walk, run, golf, cheer, and ride toward a cure

530,000+ social media followers
help spread our message of hope

88¢ of every dollar
raised for Dana-Farber and the Jimmy Fund directly supports our lifesaving work

Dana-Farber Cancer Institute has been the top ranked cancer hospital in New England by U.S. News and World Report for 18 consecutive years, and is the only cancer center in the country ranked in the top 4 for both adult and pediatric cancer programs.
Our dedicated Jimmy Fund supporters fuel our progress toward cures for cancer patients in Boston and around the world. The collective efforts of the Jimmy Fund community—event participants, donors, sponsors, and volunteers—have moved millions of people to join Dana-Farber in our relentless pursuit of a world without cancer.

Join us:

**Boston Marathon® Jimmy Fund Walk**
During the Boston Marathon Jimmy Fund Walk presented by Hyundai, participants follow the historic 26.2 mile Boston Marathon® course to honor friends, family, co-workers, and patients facing all forms of cancer. Walkers choose from one of four route options ranging from a 5K walk to the complete 26.2 mile Boston Marathon course. There is also a Virtual Walker option for those who want to participate at a different time. The Boston Marathon Jimmy Fund Walk raises the most money of any single-day walk in the nation. Since 1989, the event has contributed more than $125 million to set the pace in cancer research.

**Pan-Mass Challenge**
The largest fundraising bike-a-thon in the country, the Pan-Mass Challenge (PMC), brings together thousands of impassioned cyclists, committed volunteers, generous donors, and dedicated corporate sponsors each year. Since 1980, the Pan-Mass Challenge has raised $598 million in support of lifesaving cancer research and care at Dana-Farber Cancer Institute.

**Corporate Partnerships**
Companies support Dana-Farber and the Jimmy Fund’s lifesaving mission in many ways, including sponsorships, in-kind donations, corporate promotions, and custom fundraising events. From the spring to the fall, corporate partners enhance Jimmy Fund events while providing generous funding for Dana-Farber.

**Run for Dana-Farber**
Our runners make a difference in the lives of cancer patients everywhere, racing toward the ultimate finish line: a world without cancer. Runners raise money on official Dana-Farber teams in the B.A.A. Half Marathon®, Boston Marathon®, and Falmouth Road Race. Individuals can also participate in our Run Any Race program by running any race, anywhere, anytime for Dana-Farber.

**Jimmy Fund Golf**
Jimmy Fund Golf is the nation’s oldest and largest charity golf program, raising funds through golf club fundraisers and mini golf events. Our staff have extensive experience helping volunteers plan successful golf events and providing fundraising guidance. Since its inception in 1983 Jimmy Fund Golf has “chipped in” more than $122 million for Dana-Farber and the Jimmy Fund’s lifesaving mission.

**Special Events**
From Jimmy Fund Scooper Bowl® to Jimmy Fund Little League, the Jimmy Fund has an event to match everyone’s passion and personality. Our events staff is also eager to provide guidance and strategy to help you run your own fundraiser. Our enthusiastic event participants and volunteers directly support compassionate patient care and major research breakthroughs at Dana-Farber—changing lives here and around the world.

There are many ways to support Dana-Farber and the Jimmy Fund’s mission to conquer cancer. Contact the Jimmy Fund today to get involved! JimmyFund.org

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