Impact

Dana-Farber.org and JimmyFund.org
THANKING THOSE WHO MAKE A DIFFERENCE

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Crossing the finish line on another incredible year, Walk raises $8.6 million

More than 8,000 participants walked on Sunday, September 22, in the Boston Marathon® Jimmy Fund Walk presented by Hyundai, celebrating another great year by raising more than $8.6 million for cancer care and research at Dana-Farber.

The 2019 event marked the 31st Walk, and a lifetime fundraising total of more than $145 million. The annual event is the highest fundraising single-day walk in the country.

Four distances along the historic Boston Marathon® course, ranging from a 5K to a full 26.2-mile marathon, allow walkers of all ages and abilities to participate. All four routes cross the finish line in Boston's Copley Square at the celebratory post-Walk party, complete with food, music, and lots of cheer. New this year was the Recovery Zone, which offered walkers a place to relax and refuel.

Hyundai Motor America was the Jimmy Fund Walk's presenting sponsor for the 17th consecutive year. Forty-one other generous sponsors and more than 800 volunteers provided assistance along the route, including lots of

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Edward P. Evans Foundation $5 million gift creates center and chair for myelodysplastic syndromes

Dana-Farber has deep research and clinical expertise in myelodysplastic syndromes (MDS), a family of diseases in which the bone marrow produces an insufficient supply of healthy blood cells. Now, a $5 million gift from the Edward P. Evans Foundation, the largest to MDS in Dana-Farber history, will create the Edward P. Evans Center for Myelodysplastic Syndromes to promote collaborative research aimed at treating, preventing, and ultimately curing MDS. The gift also endows the Edward P. Evans Chair in MDS Research.

"The Edward P. Evans Center for MDS will be a nexus for discoveries in MDS and improvements in patient care that will help reduce the global burden of this disease," said Dana-Farber President and CEO Laurie H. Glimcher, MD. "As the only institution with both research and clinical expertise spanning the entire spectrum of the MDS disease process, Dana-Farber is the ideal home for this center, where we can accelerate progress and honor the legacy of Mr. Evans."

Under the auspices of the center, the gift provides a source of support for basic and clinical research to better understand, treat, and prevent MDS; funds a biannual seminar to promote the exchange of MDS-related information among scientists in the Dana-Farber/Harvard Cancer Center; and creates the Edward P. Evans Fellowship to support the training of promising postdoctoral physician-scientists at pivotal moments in their career.

Benjamin Ebert, MD, PhD, chair of Medical Oncology and the George P. Canellos, MD, and Jean S. Canellos Professor of Medicine, will serve as the center's scientific director. David Steensma, MD, will serve as the center's clinical research director, and has also been named the first Edward P. Evans Chair in MDS Research.

MDS arises in myeloid tissue, the portion of the bone marrow that contains developing and mature red blood cells, certain kinds of infection-fighting white

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Dana-Farber Cancer Institute has been the top ranked cancer hospital in New England by U.S. News and World Report for 19 consecutive years, and is ranked in the top 5 nationally for both adult and pediatric cancer programs.

The foundation established by Edward P. Evans recently made a transformative gift to establish a center and chair for MDS research at Dana-Farber.

The finish line in Boston's Copley Square is a joyous celebration of the millions raised in the Boston Marathon® Jimmy Fund Walk presented by Hyundai for cancer research and patient care at Dana-Farber Cancer Institute.
Dear Friends,

As we step into 2020, the start of a new decade brings an opportunity to reflect on the incredible advances the Dana-Farber community has achieved. Together with your help, the 2019 fiscal year was truly exceptional: we collectively raised an outstanding $323.4 million, which will be used to support patient care, create and fund new centers and Dana-Farber endowed chairs, and provide important funding for research. Many of our cherished fundraising teams and iconic events celebrated key anniversaries and fundraising milestones, and members of our passionate community made remarkable new gifts.

I am deeply impressed by the range and magnitude of accomplishments from the Jimmy Fund events season, which spans April to September. Several Jimmy Fund Golf tournaments celebrated 20-, 30-, and 40-year anniversaries, and two tournaments surpassed the $1 million mark. The Dana-Farber team in the New Balance Falmouth Road Race raised more than $1 million for the second time in 17 years. Meanwhile on the airwaves, the WEINIESSN Jimmy Fund Radio-Telethon presented by Arbella Insurance Foundation raised $3.6 million in gifts from all 50 states—a true celebration of the Jimmy Fund’s unparalleled 66-year partnership with the Boston Red Sox. In September, I was honored to join the Boston Marathon Jimmy Fund Walk presented by Hyundai. Along the way, Trey and I were moved by the inspiring people we talked with, including a family who has raised more than $600,000 in over a decade of walking, and another family who has been raising money for Dana-Farber for 50 years! In an era where we are constantly flickering from one screen to the next, it is so powerful to see and meet the people who have organized, participated in, and committed to supporting Dana-Farber events for decades. We owe a special thanks to Chairman of the Jimmy Fund Larry Lucchino, for his continued leadership and participation in events, which greatly strengthens our success.

We are also incredibly fortunate to be able to count on crucial generosity from companies with whom we have partnered for decades. As you will read, these include Stop & Shop and HomeGoods, each of which raised $2.5 million this year. Dana-Farber continues to set the standard of innovation and pursue excellence to benefit our patients. We thank the Edward P. Evans Foundation for their gift of $5 million to establish a new center for the study and treatment of myelodysplastic syndromes (MDS) and create the Edward P. Evans Chair in MDS Research, bringing the total number of endowed chairs at Dana-Farber to 18. These chairs allow us to honor our exceptional faculty, recruit new talent, and support crucial research in perpetuity.

A new decade and new year provide an opportunity to look ahead with enthusiasm. As we continue to move forward in the early phase of the Institute’s comprehensive campaign, we are deeply grateful for support from Tom Werner, chairman of the Red Sox Foundation and Fenway Sports Group, who made a $2 million campaign gift, and to the Poorvu Family Foundation, whose $1.25 million campaign gift supports a new precision care initiative and the Science of Caring.

On behalf of our patients and their loved ones, thank you for your dedication and for the support of all sizes that propels our shared mission: a cancer-free future.

Many good wishes to you and your families in the New Year,

Melany N. Duval
Senior Vice President, Chief Philanthropy Officer

Edward P. Evans Foundation continued from page 1

blood cells, and cells that form platelets for clotting. In certain cases, MDS transforms into acute myeloid leukemia.

Dana-Farber investigators have a long track record of major advances in MDS, including leadership of a clinical trial that led to Food and Drug Administration approval of decitabine, one of three drugs currently approved to treat the disease; discovery of genetic predictors of outcomes in MDS; and development of the first MDS-specific quality-of-life assessment, QUALMS-1, which is being used to measure patient-reported outcomes in numerous clinical trials. Edward P. Evans was chairman and CEO of various companies, including MacMillan Inc., as well as a philanthropist and accomplished horseman. Frustrated by the siloed nature of MDS treatment and research, he established the foundation to invest in transformative, collaborative research aimed at treating, preventing, and curing MDS. Dana-Farber/Harvard Cancer Center has been a frequent beneficiary of the foundation’s Discovery Research Grants and Edward P. Evans Fellowship grants.

“Dana-Farber is the ideal location for our newest Edward P. Evans Center for Myelodysplastic Syndromes, part of the foundation’s next phase in progressing the field forward,” said Michael D. Lewis, PhD, president of the foundation. “The new center capitalizes on Dana-Farber’s world-renowned faculty, access to patients, and relationship with preeminent Boston-area research organizations. We eagerly anticipate the flow of new discoveries that will benefit MDS patients.”

William G. Kaelin Jr., MD, receives the 2019 Nobel Prize in Medicine

On Tuesday, Dec. 10, 2019, Dana-Farber researcher William G. Kaelin Jr., MD, was honored at the Nobel Prize award ceremony in Stockholm, where he received the 2019 Nobel Prize in Medicine from King Carl Gustaf of Sweden.

Kaelin, who is the Sidney Farber, MD, Professor of Medicine, won the award with two other scientists for deciphering the core molecular events that explain how almost all multicellular animals tune their physiology to cope with varying quantities of life-sustaining oxygen, a molecular mechanism that not only is crucial to survival, but can be commandeered by cancer cells to fuel their growth. These findings have already led to important medical applications in several diseases, including the development of new cancer therapies.

Philanthropy played a crucial role in these discoveries by enabling Kaelin and his team to pursue basic, early stage research. The generous support of more than 700 donors over the years has empowered Kaelin to pursue his innovative ideas, explore fundamental questions, and ultimately make illuminating breakthroughs.

Kaelin was joined by his children, family, friends, and colleagues at Nobel events during the weeklong celebration, including a lecture he delivered on his research.

For more about Kaelin’s Nobel Prize and the impact of his groundbreaking discoveries, including video, interviews, and the story of a patient whose life was saved by a drug this work made possible, visit Dana-Farber.org/Nobel.

A NOTE FROM THE EDITOR

In the Late Fall 2019 issue of Impact, the late Joseph “Joe” Massik was misidentified in a photograph accompanying our story recognizing his generous bequest to Dana-Farber of more than $2.7 million. We deeply regret this error, and have corrected it in our online edition located at dana-farber.org/ newroom/publications/impact-late-fall-2019/ (see page 13).
Thank you for supporting Dana-Farber and the Jimmy Fund!

PMC presents largest single gift in Dana-Farber history

In October, the Pan-Mass Challenge (PMC) presented Dana-Farber leaders with a check for $63 million raised in the 2019 ride—the largest-ever single gift to Dana-Farber, and the most money ever raised in PMC history, bringing the PMC’s 40-year total to an astounding $717 million. From left: Mark Lund, president and general manager of PMC media sponsor WBZ-TV; Melanya Duval, Dana-Farber senior VP and chief philanthropy officer and PMC rider; Lisa Hughes, WBZ-TV news anchor and PMC rider; Laurie H. Glimcher, MD, Dana-Farber president and CEO and PMC rider; Billy Starr, PMC founder and executive director; Dana-Farber Trustee, and PMC rider; and Stephen Sallan, MD, chief of staff emeritus, executive director of presenting sponsor the Red Sox Foundation; Meredith Beaton-Starr, PMC director of stewardship; Josh Bekenstein, Dana-Farber Board of Trustees chairman, PMC Board member, and PMC rider; Robert Smith, PMC Board chairman and PMC rider; and Larry Lucchino, Chairman of the Jimmy Fund and Dana-Farber Trustee.

Dana-Farber Leadership Council reaches nearly $10 million in cumulative giving

The Dana-Farber Leadership Council (DFLC) is a network of dedicated professionals, entrepreneurs, and community leaders whose mission is to advance the lifesaving work of Dana-Farber Cancer Institute and the Jimmy Fund through financial support and advocacy. “The work DFLC members do directly helps the fight against cancer at Dana-Farber, and brings together a superb group of Boston business professionals and community leaders,” said DFLC Co-Chairs Deb Drapalla, regional president of Boston Webster Bank, and Larry Fahey, vice president, director of corporate operations at Eaton Vance. DFLC members have the opportunity to network with fellow philanthropically-minded professionals from Greater Boston’s business community, while also receiving regular insider updates and news on how their support empowers Dana-Farber’s groundbreaking research and exceptional patient care. Through events and personal donations, members of the DFLC raised more than $500,000 in 2019, bringing the group’s cumulative total to nearly $10 million. Much of this funding is unrestricted, enabling the Institute to support the most promising initiatives in research and care. A portion of the funds also supports an annual DFLC fellowship, awarded to Elizabeth Lee, MD, a physician-scientist in hematology oncology, in 2019. DFLC members are invited to join one of six committees, each focused on different ways to support the council and Dana-Farber: Annual Giving, Outreach, Golf, Special Events, the Pan-Mass Challenge, or the Boston Marathon” Jimmy Fund Walk. All members work to increase awareness of Dana-Farber and the Jimmy Fund’s vital mission by serving as ambassadors in the community. “The Dana-Farber Leadership Council is a way for us to bond with people who share similar personal experiences,” said Outreach Committee member Stephen Noyes of his and his wife, Jacqueline’s, involvement with DFLC. “The DFLC provides us access to updates on the latest discoveries and progress being made,” he added. “It helps us stay connected. We are incredibly proud to say that we are members.”

A Chance for Kids & Families® surpasses $15 million after 20 years

A Chance for Kids & Families® raised more than $559,000 to support Dana-Farber’s lifesaving mission in its 20th year. At more than 325 Burger King and 53 Valvoline Instant Oil Change locations across New England, New York, and New Jersey, customers could donate $1 to Dana-Farber and the Jimmy Fund and receive a scratch-off prize card which revealed a guaranteed prize. In two decades of support, the popular program has raised more than $15 million of critical funding for Dana-Farber. Much of the success of A Chance for Kids & Families can be attributed to the patients and families who are involved as program ambassadors. Their photos appear on posters in the Burger King and Valvoline locations and on the scratch-off cards. One of this year’s program ambassadors was Dana-Farber patient Glenn Allen, who is also a Dana-Farber employee. Glenn’s daughter and granddaughter appeared in some of these special photos with him, underscoring how a cancer diagnosis—and the support of donors—can affect an entire family. “Our Burger King employees and guests are deeply moved by Dana-Farber patients and their families, and we are proud to support them,” said Brek Kohler, Burger King franchisee and president of Matoran Corporation. “This program is a chance for our organization to give back to the community and raise funds for Dana-Farber and the Jimmy Fund’s lifesaving mission.” Burger King was the flagship corporate partner for A Chance for Kids & Families when it began in 2000. Valvoline joined in 2014. “We are committed to this program and are honored to help in the fight to conquer cancer,” said Kohler. “The funds raised through A Chance for Kids & Families allows Dana-Farber to support the most promising research and care initiatives across the Institute,” said Stephen Sallan, MD, chief of staff emeritus. “This flexibility is vital for our patients.”

From left: Mark Lund, president and general manager of PMC media sponsor WBZ-TV; Glenn Allen, pictured with his granddaughter, helped A Chance for Kids & Families raise more than $559,000.
WEEI/NESN Jimmy Fund Radio-Telethon raises more than $3.6 million to strike out cancer

Every summer, the WEEI/NESN Jimmy Fund Radio-Telethon presented by Arbella Insurance Foundation demonstrates the powerful impact of a strong team effort against cancer. Broadcast live from Fenway Park on August 20-21, 2019, the 18th annual fundraiser generated more than $3.6 million for adult and pediatric cancer research and care at Dana-Farber Cancer Institute. Featuring personal stories from patients, doctors, nurses, and researchers, the inspirational event has raised more than $57 million cumulatively since 2002.

Building upon a 66-year partnership with the Jimmy Fund that is unrivaled in professional sports, the Boston Red Sox stepped up to the plate once again to ensure the Radio-Telethon’s success. Red Sox players, coaches, staff, and alumni made special appearances or called in throughout the 36-hour program, including Jimmy Fund Captain Brock Holt, right fielder Mookie Betts, manager Alex Cora, President/CEO and Dana-Farber Trustee Sam Kennedy, and Chairman of the Jimmy Fund Larry Lucchino, who is also a Dana-Farber Trustee, principal owner and chairman of the Pawtucket Red Sox, and Red Sox President/CEO Emeritus Charlie Baker.

As always, the WEEI Sports Radio Network (93.7 FM) and New England Sports Network (NESN) broadcast inspired widespread support for the Radio-Telethon by bringing meaningful moments to millions of listeners and viewers throughout Red Sox Nation. These included a rousing rendition of the national anthem by Jimmy Fund Clinic patient Lexi Pinto, who wowed the Fenway crowd at the Aug. 21 game with her performance, then followed it up by singing “God Bless America” with her mother on field.

Another memorable moment took place in the game’s third inning, when 37,077 fans, along with players and coaches on both teams, raised green #RCancer cards bearing the names of loved ones affected by the disease. As “I’ll Stand by You” by The Pretenders played on the stadium loudspeakers and the television camera swept across a sea of determined faces, it quickly became clear why everyone was there to strike out cancer together.

Anchoring the fundraising effort was Arbella Insurance Foundation, the presenting sponsor of the Radio-Telethon since 2014, supporter of the event since 2007, and a recipient of the 2019 Boston Red Sox Jimmy Fund Award—the Jimmy Fund’s highest honor (see story below). John Donohue, chairman, president, and CEO of Arbella Insurance Group and chairman of Arbella Insurance Foundation, said, “Each year, our Arbella team is proud to be a part of the Jimmy Fund Radio-Telethon, and we are grateful to Dana-Farber for the important work they do to further cancer research and care right here in our communities.”

In recognition of their outstanding fundraising efforts, Arbella Insurance Group and Arbella Insurance Foundation, and Team Todd of the Boston Marathon® Jimmy Fund Walk presented by Hyundai were the two recipients of the Jimmy Fund’s highest honor, the 2019 Boston Red Sox Jimmy Fund Award. The award is given annually by the Red Sox to individuals and organizations that demonstrate a longstanding commitment to the lifesaving mission of Dana-Farber Cancer Institute and the Jimmy Fund. Both recipients were honored in a special on-field presentation at Fenway Park in August.

The Arbella Insurance Group and the Arbella Insurance Foundation have been dedicated corporate partners of Dana-Farber and the Jimmy Fund, collectively raising more than $2.4 million to support the work that Dana-Farber is doing every day to fight cancer and bring hope to all those affected.

The year 2019 marks the 18th time Team Todd has participated in the Jimmy Fund Walk in memory of Todd Schwartz, a courageous young man with rhabdomyosarcoma who passed away in 2002. The team has raised more than $1.1 million to support the research of Todd’s oncologist, Loren Walensky, MD, PhD. Left photo (from left): John Donohue, chairman, president, and CEO of Arbella Insurance Group; Beverly Tangvik, president of Arbella Insurance Foundation; and Gayle O’Connell, executive vice president and chief marketing officer of Arbella Insurance Group with Chairman of the Jimmy Fund and Boston Red Sox President/CEO Emeritus Larry Lucchino.

Right photo: Todd’s parents, John (fourth from left) and Janet Schwartz (second from right), and other family members and friends with Chairman of the Jimmy Fund and Boston Red Sox President/CEO Emeritus Larry Lucchino (far right).
Since 1953, the Boston Red Sox have been champions for Dana-Farber and the Jimmy Fund. The team’s unwavering support of the players’ constant involvement, and the leadership’s steadfast commitment have all made a significant difference in the lives of patients and families facing cancer.

Recently, Tom Werner, chairman of the Red Sox Foundation and Fenway Sports Group, the parent company of the Red Sox, and the Werner Family Foundation extended their philanthropic support beyond the team with a gift of $2 million to support the Institute’s comprehensive campaign. This gift provides critical momentum in the campaign’s quiet phase and will support promising, high-risk high-reward studies that hold great potential for discovery.

“As Chairman of the Red Sox, I’m constantly inspired by the strong partnership between the Red Sox and Dana-Farber,” said Werner, who is also a former Dana-Farber Trustee. “As far back as the days of Ted Williams, this team and the Institute have had a relationship without comparison in all of sports.”

The history and charitable legacy of the team has always been important to Werner. When he and his business partners John W. Henry and Chairman of the Jimmy Fund Larry Lucchino took ownership of the Boston Red Sox franchise in 2001, they established the Red Sox Foundation, which has provided critical momentum in the campaign’s quiet phase and will support promising, high-risk high-reward studies that hold great potential for discovery.

“We work in the sports business, and you always hear about the heroics of the sports players, but come to Dana-Farber, and you’ll see the true heroes.”
— Tom Werner, chairman of the Red Sox Foundation and Fenway Sports Group

“My work in the sports business, and you always hear about the heroics of the sports players,” said Werner. “But come to Dana-Farber, and you’ll see the true heroes. Dr. Glimcher is one of the heroes.”

President and CEO Laurie H. Glimcher, MD, is building a legacy of her own, steering Dana-Farber into the future of cancer medicine while honoring the trailblazing leaders who have come before her.

“Our 67-year partnership with the Red Sox has meant so much to our patients and their families. It is truly incredible to see the dedication from everyone involved,” said Glimcher. “This new commitment from Tom Werner will make a tremendous difference in our work to change the face of cancer.”

Werner’s generous gift enables Glimcher to provide timely support to early stage studies, speeding scientific breakthroughs to make meaningful progress toward a cure.

“Dana-Farber is uniquely positioned to lead the breakthroughs that will enable the cancer-free future we know to be possible,” said Glimcher. “Philanthropy drives innovation.”

“When you give your support to an organization, you want to know that your philanthropy is effective,” said Werner. “Dana-Farber is demonstrably achieving its mission. And the financial support from donors across the country is making that happen.”

A busy year for Chairman of the Jimmy Fund, Larry Lucchino

You might expect someone who steps down from a demanding job like President and CEO of the Boston Red Sox to take a break and relax. Not so with Larry Lucchino. Shortly after laying down his leadership mantle at the Red Sox, Lucchino jumped at the chance to come on board at Dana-Farber as Chairman of the Jimmy Fund.

As lead ambassador and public spokesperson, Lucchino seemed to be everywhere at once in 2019, helping to raise a record $98 million for the Jimmy Fund.

He visited with patients and their families in our clinics, presented awards and prizes to supporters, participated in events like the Jimmy Fund Scooper Bowl®, WEEI/NESN Jimmy Fund Radio-Telethon, and Boston Marathon® Jimmy Fund Walk, and spoke to the media and others about the powerful impact of the Institute that twice saved Lucchino’s life.

“One of the important qualifications I feel I bring to my role as Chairman of the Jimmy Fund is that I’m a satisfied consumer,” said Lucchino, who is also a Dana-Farber Trustee and principal owner and chairman of the Pawtucket Red Sox, as well as Red Sox president/CEO Emeritus. “This remarkable organization is on the front lines in the battle against cancer, and I am honored to expand the important work of raising awareness, funds, and support to help us treat, research, and conquer this miserable disease.”

The Boston Red Sox have been valued partners of the Jimmy Fund since 1953, helping to raise funds and awareness for our lifesaving mission and bring hope to patients in Red Sox Nation and beyond. The Red Sox Foundation has bolstered the team’s commitment to this partnership since it was established in 2002.

The Red Sox Foundation partners with the Jimmy Fund on many endeavors including the WEEI/NESN Jimmy Fund Radio-Telethon and on sales of the Boston Red Sox/Jimmy Fund License Plate, which raised more than $300,000 in 2019 and nearly $8.7 million cumulatively. The foundation also serves as a presenting sponsor of the Pan-Mass Challenge, providing support that helps to ensure 100 percent of every rider-raised dollar from the iconic bike-a-thon goes directly to research and patient care at Dana-Farber in 2019.

Above, at a recent visit to Dana-Farber (from left) Red Sox Foundation Executive Director Bekah Salwasser, Board member Mike Egan, Dana-Farber President and CEO Laurie H. Glimcher, MD, and Board member David Friedman.
Poorvu Family Foundation fuels Precision Supportive Care Project

What if the latest technology could help clinicians provide more personalized care? What if a tool could use information in a patient's medical record to more rapidly identify the best helpful supportive services and proven ways to manage symptoms?

Alison Poorvu Jaffe has envisioned such a tool since she was treated at Dana-Farber. At the time, she realized how lucky she was to have such a strong, supportive network of family and friends.

"I was aware that many patients don't have such support, and encounter a variety of challenges during their cancer journey. My experience motivated me to help Dana-Farber find better ways to ensure that the patient's voice is fully integrated into their care across all disease centers," said Poorvu Jaffe, an Institute Trustee and past member of the Patient and Family Advisory Council.

In 2012, funding from the William & Lia G. Poorvu Family Foundation Fund spearheaded a software tool, now in use across the Institute, that uses data from a digital questionnaire filled out on an iPad to identify and direct patients to supportive services early in treatment.

Based on this success, the Poorvu Family Foundation recently made a gift of $1.25 million to help launch the Precision Supportive Care Project, an ambitious new initiative that will provide personalized care by rapidly matching data from a patient's medical record to appropriate support services and symptom management practices.

In collaboration with James Tulsky, MD, chair of Psychosocial Oncology and Palliative Care, Charlotte Lindvall, MD, PhD, is using artificial intelligence and data-analytics applications to build this powerful platform. One of the biggest challenges has been tapping into the information about the patient experience stored in clinicians’ notes. "We can easily track things like test results and temperature in the medical record," explains Lindvall. "But the problems patients report during conversations with their clinicians—troublesome symptoms, barriers to treatment, priorities about scheduling chemotherapy—these insights are entered as free text that cannot be analyzed using statistical analysis software."

In partnership with computer scientists from MIT, Lindvall has built a program that uses artificial intelligence to scan clinicians’ notes and rapidly code key words—up to 20,000 notes in 30 seconds. The program then translates these key words into data that can be used to measure characteristics of the patient experience like pain, fatigue, and depression. This data, along with information about diagnosis and medications, becomes a treatment roadmap that includes appropriate services like palliative care or patient assistance as well as best practices for symptom management. With this plan in place, the clinician can anticipate gaps in care, manage and prevent symptoms, and improve the quality of life and outcomes.

"We are grateful to the Poorvu Foundation for their generous support of the Precision Care Project and Dana-Farber’s mission to advance the Science of Caring, which is one of the pillars of the Institute’s strategic plan," said Tulsky. "I'm personally grateful to Alison for her longstanding vision to bring the patient's voice into every aspect of care.”

In addition to driving this pioneering technology, this gift provides momentum toward the Institute’s comprehensive campaign, currently in the quiet phase.

’Supernova’ of a girl lights the way for progress

Since the day Alex Greathouse was diagnosed with advanced oral cancer, friends and family have wondered how a disease most commonly found in older men developed in an otherwise healthy 24-year-old woman. “I’m still trying to understand what caused it,” says her mother, Suzanne Greathouse, who made a $100,000 commitment to support a unique clinical trial led by Glenn Hanna, MD, who was a member of Alex’s oncology team at Dana-Farber. More than anything, Suzanne hopes to raise awareness about early detection for young women and improve outcomes.

One of the biggest challenges Hanna and his colleagues face is understanding the biology of this disease when it appears in young women and learning how best to treat it. Research efforts in this rare demographic have historically been underfunded and under-resourced, and that’s precisely what Suzanne wants to change. Her partnership is enabling Hanna to study the effects of a novel immunotherapeutic intervention on patients with pre-malignant conditions known to progress to oral cancer. Hanna is proud to say that, “Three years ago, when I was treating Alex, there were no pre-cancer trials available, and now we have one. It’s addressing an unmet need and lays the foundation for the future of care for those facing this disease.”

For those who loved Alex and remember her boundless ability to care for those around her, it comes as no surprise that she is still finding ways to positively impact others.

DFMC celebrates 30 years and $99 million
Support from Dana-Farber Cancer Institute’s Trustees comes in many forms—leadership and networking, advocacy, sharing personal stories and connections to cancer, and generous philanthropic support that elevates and advances our cancer research and patient care. Through the Trustee Annual Fund, Trustees collectively provide a dependable source of vital, flexible funding that supports initiatives across the Institute, from promising new clinical trials to supportive services for patients. In 2019, Dana-Farber’s Trustees contributed a record-breaking $1.6 million to the Trustee Annual Fund with 90 percent of Trustees participating, sending a powerful message of hope and support to the Dana-Farber community.

Contributions from the Trustee Annual Fund have helped launch major initiatives such as Profile, one of the largest and most comprehensive genomic databases in the world. Profile has analyzed the tumors of more than 30,000 patients since 2011 and generated clinically actionable data for more than 70 percent of them. Gifts through the Trustee Annual Fund also help weather the continued reduction in federal research funding by providing seed funding for scientists with bold experimental approaches, assist in attracting and retaining the highest caliber faculty, and support the Institute’s pioneering “total patient care” model by funding services not covered by insurance.

Building the Trustee Annual Fund is critical, and no one understands this more than its 2019 Co-Chairs Marian Heard and Jennifer Perini. Throughout the year, each worked with their fellow Trustees to encourage giving to the Trustee Annual Fund.

“The participation in this fund is a vital source of unrestricted support,” said Heard. “It allows Dana-Farber leaders to seize research opportunities and propel patient care initiatives. At the end of the day, it’s all about helping patients and their families.”

“As leaders of the Institute, Trustee gifts are an important vote of confidence,” said Perini. “We’re trying to set a positive example for all Dana-Farber and Jimmy Fund donors. Gifts at every level help to fuel the mission, and it’s a collaborative effort.”

In addition to the deep impact the funding makes, the Trustees marked records in both their Trustee Annual Fund giving and participation. The 2019 fund brought in 22 percent more compared to 2018, and participation was 18 percent ahead of 2018. Melany Duval, Dana-Farber and the Jimmy Fund senior vice president and chief philanthropy officer, works closely with Trustees to illustrate how their support will be put into action and the ripple effect of their giving.

“We have a powerful example of philanthropy with our Trustees, particularly with the Trustee Annual Fund,” said Duval. “Our Trustees provide a strong foundation, and embody the commitment and motivation needed to fulfill our lifesaving mission.”

**Trustee Annual Fund surpasses two records**

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**Jimmy Fund 5K & Fun Run enjoys second year success**

The Jimmy Fund 5K & Fun Run presented by Bayer took place for its second year in August, after being rescheduled due to record-breaking heat and humidity from its original July date. Building on its extremely successful first year, the Jimmy Fund 5K returned to Millennium Park in West Roxbury, Mass., as the Jimmy Fund’s most accessible running event. The event attracted nearly 1,000 runners, including families and children, who raised a collective $142,000 for Dana-Farber Cancer Institute and the Jimmy Fund.

“This year’s top fundraising team was Jen’s (sorta) Joggers. Mindy Morin and Matthew Black formed the 34-member team in memory of Jennifer McCann Black, a dear friend to Mindy and wife to Matt, who passed away from cancer in 2019. “It was important to Jen that we continue to support those in need and give back to the Jimmy Fund. I ran in honor of my friend and raised money for the organization that meant so much to her,” said Morin.

“Participation in this fund is a vital source of unrestricted support,” said Heard. “It allows Dana-Farber leaders to seize research opportunities and propel patient care initiatives. At the end of the day, it’s all about helping patients and their families.”

“As leaders of the Institute, Trustee gifts are an important vote of confidence,” said Perini. “We’re trying to set a positive example for all Dana-Farber and Jimmy Fund donors. Gifts at every level help to fuel the mission, and it’s a collaborative effort.”

In addition to the deep impact the funding makes, the Trustees marked records in both their Trustee Annual Fund giving and participation. The 2019 fund brought in 22 percent more compared to 2018, and participation was 18 percent ahead of 2018.

Melany Duval, Dana-Farber and the Jimmy Fund senior vice president and chief philanthropy officer, works closely with Trustees to illustrate how their support will be put into action and the ripple effect of their giving.

“We have a powerful example of philanthropy with our Trustees, particularly with the Trustee Annual Fund,” said Duval. “Our Trustees provide a strong foundation, and embody the commitment and motivation needed to fulfill our lifesaving mission.”

**Zussmans boost ImmunoProfile**

Dana-Farber Cancer Institute has always been a favorite charity of Randi and David Zussman. “Dana-Farber is so important to us,” said Randi. “Cancer has touched every family in some way, and we feel very lucky to be able to make this gift.”

The Zussmans recently gave $250,000 to support ImmunoProfile, a cutting-edge program under the direction of President and CEO Laurie H. Glimcher, MD.

Complementing Profile, Dana-Farber’s signature precision medicine initiative that scans patients’ tumors for hundreds of cancer-related gene mutations, ImmunoProfile screens tumor cells and immune system cells for protein markers that predict whether a particular type of immunotherapy will be effective.

“Immunotherapy has transformed how we treat several cancers, but there is still so much work to be done,” said Glimcher. “Current therapies only treat 20 percent of patients, and we want to bring that number up to 100 percent. Support for ImmunoProfile is crucial to this mission.”

David received immunotherapy from Dana-Farber for his cancer, so he has experienced the value firsthand.

“It meant the world to me how much everyone cared about me at Dana-Farber, how compassionate they are,” said David. “Since I was young, I’ve always wanted to make the world a better place. We hope our gift will accomplish that.”

This generous gift to ImmunoProfile marks $1 million in total giving for the Zussmans, in addition to the numerous gifts they’ve encouraged from friends and family over the years. It also provides powerful momentum toward the Institute’s comprehensive campaign, currently in the quiet phase.

“Dana-Farber’s objective is our objective,” said David. “We want to end cancer.”
Presidential Visiting Committees explore the patient experience at annual member symposium

From the earliest glimmer of an idea in a basic science lab to the launch of a clinical trial, from the design of our clinical spaces to the formulation of a treatment plan, and much more, the patient’s perspective permeates everything we do at Dana-Farber Cancer Institute. Last October, members of our seven Presidential Visiting Committees learned more about this patient-centric approach to cancer research and care at their annual symposium, entitled “Through the Patient Lens.”

Beginning in 2000 as three individual committees which met independently at different times of year, there are now seven Presidential Visiting Committees which comprise a formidable community of more than 450 members united by an abiding drive: to help shape the Institute’s path forward toward a cancer-free future. Visiting Committee members serve as educated ambassadors to the community at large, provide counsel and advice to the President, and help provide and secure the financial and intellectual resources that support the mission and core values of the Institute. Collectively, giving and fundraising by Visiting Committee members in fiscal year 2019 surpassed $60 million to Dana-Farber and the Jimmy Fund.

At the 2019 symposium, held at the Seaport Hotel in Boston, discussion of the patient’s perspective began at the opening dinner. Dana-Farber President and CEO Laurie H. Glimcher, MD, led a Q&A with Andy Puddicombe, co-founder and voice of Headspace, who shared his personal experience with cancer. Puddicombe also talked about the impact of meditation in both his own treatment and in the treatment of chronic illnesses like cancer, and the benefits of meditation for caregivers and physicians to improve their own well-being. Dana-Farber was one of the first hospitals to offer complimentary Headspace subscriptions to its employees and patients, and meditation is a core component of the “total patient care” offerings in Dana-Farber’s Leonard P. Zakim Center for Integrative Therapies and Healthy Living.

The following day, the look through the patient lens continued with “A Patient’s Journey,” a panel before a joint session of the seven committees that featured a pediatric cancer survivor, pediatric oncologists, and a pediatric nurse practitioner. Each of the Visiting Committees then held breakout sessions to learn more about advances in their subject matter areas—Discovery Science, Gastrointestinal Oncology, Hematologic Oncology, Institute Initiatives, the Lowe Center for Thoracic Oncology, Pediatric Oncology, and the Susan F. Smith Center for Women’s Cancers—through the latest gene therapies and cancer vaccines, which featured a patient currently receiving CAR T-cell therapy, Dana-Farber physician-scientists pioneering in these fields, and a representative from the pharmaceutical industry.

Throughout the event, President Glimcher commended members of the Presidential Visiting Committees for their contributions to all these efforts. “Your leadership, expertise, and philanthropy have helped us forge a promising path of progress for people with cancer,” she said. “Know that in every moment of our work, you are essential partners in our mission to reduce the burden of cancer for our patients and their families.”

Dana-Farber President and CEO Laurie H. Glimcher, MD, led a Q&A with Headspace co-founder Andy Puddicombe, who discussed mindfulness and his personal cancer journey during the dinner that opened the Presidential Visiting Committees Symposium.

Institute Trustee Phil Gross (far left) led a panel discussion of the latest gene therapies and cancer vaccines at the Presidential Visiting Committee Symposium luncheon, featuring (from left): Karen Keating, oncology project leader at Moderna Therapeutics; Jeffrey Walsh, a Dana-Farber patient receiving CAR T-cell therapy; Caron Jacobson, MD, medical director of Dana-Farber’s Immune Effector Cell Therapy Program; and Catherine Wu, MD, chief of the Division of Stem Cell Transplantation and Cellular Therapies at Dana-Farber.

Many members of the Institute’s Board of Trustees attended the Presidential Visiting Committee Symposium to share their support and expertise, including Marian Haard (second from left, with her husband, Winlool) and Edward Owens (far right, with his wife, Maureen).

**Presidential Visiting Committees**

Visiting Committees are co-chaired by Institute Trustees and faculty.

**Discovery Science**

Harvey Berger, MD, chair
Barrett J. Rollins, MD, PhD, faculty chair

**Gastrointestinal Oncology**

Winnie Wong, PhD, chair
Brian Wolpin, MD, MPH, faculty chair

**Hematologic Oncology**

Marc Cohen, co-chair
Theodore Pasquarotto, co-chair
Margaret Shipp, MD, faculty co-chair
Robert Soffer, MD, faculty co-chair

**Institute Initiatives**

Nancy Gibson, co-chair
Jennifer Perini, co-chair
Stephen E. Sallan, MD, faculty co-chair
Deborah Schrag, MD, MPH, faculty co-chair

**Lowe Center for Thoracic Oncology**

Alice Cutler, co-chair
William Gillen, co-chair
Pasi Jänne, MD, PhD, faculty chair

**Pediatric Oncology**

Alison Pourreau Jaffe, co-chair
T. Conrad Wetterau, co-chair
Scott Armstrong, MD, PhD, faculty co-chair
Lisa Diller, MD, faculty co-chair

**Susan F. Smith Center for Women’s Cancers**

Jane Brock-Wilson, co-chair
Jane Damas, co-chair
Alan O’Andrea, MD, faculty co-chair
Ursula Matulonis, MD, faculty co-chair
Eric Wine, MD, faculty co-chair

**Impact**

WINTER 2020
Pancreatic Cancer Collective awards $1 million to develop risk assessment tool for pancreatic cancer

The Pancreatic Cancer Collective, a strategic partnership of Lustgarten Foundation and Stand Up To Cancer (SU2C), awarded a $1 million grant to a multi-institutional team of scientists led by Chris Sander, PhD, director of the cBio Center in the Department of Data Sciences at Dana-Farber Cancer Institute with co-leader Regina Barzilay, PhD, professor of computer science at the Massachusetts Institute of Technology.

The funds will support computational approaches to identify individuals who have a heightened risk of developing pancreatic cancer. The team includes Brian Wolpin, MD, MPH, director of the Hale Family Research Center and the Gastrointestinal Cancer Center, and the Robert T. and Judith B. Hale Chair in Pancreatic Cancer at Dana-Farber; Michael Rosenthal, MD, PhD, assistant director of radiology at Dana-Farber’s Pancreas and Biliary Tumor Center; Peter Kraft, PhD, at the Harvard T. H. Chan School of Public Health; and Sören Brunak, PhD, at the Novo Nordisk Foundation Center for Protein Research at the University of Copenhagen.

The team aims to develop risk assessment models using machine learning analysis of clinical records and images from large, diverse patient populations within three health systems: the Henry Ford Health System, Partners HealthCare, and the Danish National Patient Registry. Ultimately, these models will enable the investigators to develop a practical tool that can identify individuals who have an elevated risk for pancreatic cancer. Such information will help facilitate the enrollment of high-risk patients in screening programs for disease prevention and early detection.

“Our team will combine expertise in machine learning and in pancreatic cancer to devise new strategies for catching pancreatic cancer in its earliest stages, giving patients the best chance at fighting this devastating disease,” said Sander.

“From diagnosing pancreatic cancer to determining which treatment approach may be best for each patient, we believe the field of AI holds great promise for patients and their families,” said David Tuveson, MD, PhD, Lustgarten’s chief scientist, director of the Cancer Center at Cold Spring Harbor Laboratory; member of the SU2C Scientific Advisory Committee, and co-scientific leader of the Pancreatic Cancer Collective.

Since its inception in 2008, SU2C has supported many studies at Dana-Farber, collaborating with Institute investigators to accelerate translational research and deliver new therapies to patients with various forms of cancer. Lustgarten Foundation—the largest private foundation dedicated to funding pancreatic cancer research—has also built a longstanding alliance with Dana-Farber researchers who are working to develop better therapeutic options for patients with pancreatic cancer.

These leading cancer research organizations have joined forces under the auspices of the Pancreatic Cancer Collective, which aims to attract new collaborators; improve diagnosis and find new treatments for pancreatic cancer; and support the next generation of pancreatic cancer investigators. Engaging thought leaders, researchers, institutions, and companies, the collective is innovating and accelerating research to improve outcomes for patients with pancreatic cancer.

Cancer Research Institute fuels immunotherapy for B cell cancers

Dana-Farber’s Baoshuan Zhang, MD, PhD, has received the Wide EB Thompson/Cancer Research Institute Clinic & Laboratory Integration Program (CLIP) Grant from the Cancer Research Institute (CRI) for his study of B-cell malignancies, which include many types of leukemias and lymphomas. For two years, Zhang will receive $200,000 to fund the investigation of a novel approach to rapidly produce CD4+ T cells, traditionally known as “helper” T cells, that can target and kill cancerous B cells.

“We are excited to welcome Dr. Zhang to the Cancer Research Institute community as a 2019 CLIP investigator,” said Jill O’Donnell-Tormey, PhD, chief executive officer and director of scientific affairs at the Cancer Research Institute. “With success in preclinical models, Dr. Zhang will have the opportunity to provide potentially valuable, new options for patients with various B cell cancers, many of whom do not benefit from current immunotherapy approaches.”

CRI CLIP grants provide funding to qualified scientists who are exploring strategies to improve the effectiveness of cancer immunotherapies. The program supports preclinical and translational research that can be directly applied to optimizing cancer immunotherapy in the clinic.

“I am immensely grateful to be a recipient of this year’s CLIP grant,” said Zhang. “CRI provides critical support for investigational immunotherapies that have the potential to change the landscape of cancer treatment. My team and I are proud to contribute to its mission.”
Expect Miracles Foundation makes $1.2 million gift for cancer research

For the second consecutive year, Expect Miracles Foundation made a seven-figure gift to Dana-Farber Cancer Institute, giving $1.2 million to support research initiatives at Dana-Farber’s Robert and Renée Belfer Center for Applied Cancer Science. With this gift, Expect Miracles Foundation’s cumulative support for the Institute reached $10 million throughout its 25-year history. The foundation achieved this remarkable milestone by hosting various fundraisers, including three large golf tournaments, multiple galas, and networking events.

Founded in 1995, Expect Miracles Foundation rallies the financial services industry and beyond to invest in lifesaving cancer research, while advancing the financial and emotional health of people impacted by cancer. The year 2019 was not only a milestone in fundraising for the foundation, but also marked the anniversaries of its longstanding flagship golf tournaments, including the 10th annual West Coast Classic at Torrey Pines Golf Course in La Jolla, Calif., and the 25th annual East Coast Classic at Pinehills Golf Club in Plymouth, Mass. Expect Miracles Foundation also hosted its second annual Atlantic Coast Classic at Fiddler’s Elbow Country Club in Bedminster Township, N.J. These events support research at Dana-Farber’s Belfer Center, including the study of the center’s plasma genotyping technology to study EGFR driver mutations and resistance mechanisms to osimertinib, a commonly used treatment for lung cancer. With its widespread use, lung cancers with EGFR mutations have acquired a resistance to osimertinib, causing a significant clinical challenge.

The study suggests that early intervention with combination targeted therapies may prevent the development of drug resistance.

“The 25 years of continuous support from Expect Miracles Foundation has allowed our team to pursue new advancements in cancer research,” said Pasi Jänne, MD, PhD, director of the Belfer Center and of the Carole M. and Philip L. Lowe Center for Thoracic Oncology. “The foundation’s generous efforts have provided an opportunity to utilize groundbreaking tools in new ways and address clinical challenges we have historically faced in cancer medicine. We want to thank Expect Miracles Foundation for its unwavering commitment over the last quarter century.”

Expect Miracles Foundation also supports the Belfer Center’s efforts to develop patient-derived organoids, which are three-dimensional spheres that contain tumor cells and surrounding immune cells, to determine how tumors respond to immunotherapies.

“As I reflect on the previous 25 years, I am humbled by the philanthropy of the many generous companies and people from across the financial services industry,” said Frank Strauss, founder and chairman of Expect Miracles Foundation. “While I am proud that we have reached this milestone, I know that our efforts to support the research efforts of the Belfer Center must continue to grow in order to save lives and improve outcomes for people impacted by cancer.”

Golfers raise money from “Sunrise to Sunset”

More than 70 golfers turned out for the fourth annual Sunrise to Sunset Jimmy Fund Golf Tournament in August to raise over $135,000 for lifesaving research and compassionate care at Dana-Farber. Participants traveled to Bolton, Mass., to play 36 holes of golf across The International Golf Club and Resort’s two exclusive courses, The Oaks and The Pines, and many went above and beyond to fundraise in honor or in memory of loved ones who have faced a cancer diagnosis.

“This tournament has some of the most passionate, dedicated supporters involved,” said Jim Lonborg, Boston Red Sox legend and celebrity host of Sunrise to Sunset. “There is nothing more gratifying than spending the day on the golf course surrounded by people raising money for Dana-Farber.”

Participants, many of whom are living proof of Dana-Farber’s groundbreaking research and care, have a true understanding of the mission of the Institute, which has created a powerful and motivated community of golfers and fundraisers. Guest speaker Melissa Iorio, wife of one of the top fundraisers, Jon Iorio, emphasized the importance of this community when she shared their son Luke’s story as a patient at the Jimmy Fund Clinic. Jon has found a way to give back to the place that saved his son’s life through the Sunrise to Sunset Jimmy Fund Golf Tournament, where golfers are united by their love of the game and the impact that Dana-Farber has had on their lives.

Teaming up against cancer

What do a taco chain, a fried chicken restaurant, and a specialty gift shop have in common? They’re all establishments who teamed up to raise money for Dana-Farber and the Jimmy Fund.

For the 17th consecutive year, Taco Bell, KFC, and The Paper Store joined forces with their “Strike Out Cancer” campaign to hit a grand slam in the fight against cancer, this year raising more than $260,000 from customer contributions. Running from June 26 to July 16 at Taco Bell and KFC, and July 24 to August 13 at The Paper Store, customers were invited to step up to the plate and pick in $1, $3, or $5 to help strike out cancer. Taco Bell also batted a double this year, adding a “round-up” campaign to their lineup to raise additional funds.

“Strike Out Cancer empowers thousands of our customers throughout New England to take action in the fight against cancer,” said campaign organizer and Institute Trustee Roger Lockwood, chairman of the Lockwood/McKinnon Company, a Taco Bell franchisee. “Over the years we have raised over $3 million. We’re proud of that result, but we’re resolved to do even better to make an impact on finding cures for cancer.”

To showcase the all-star effort, restaurant and store walls were adorned with autographed baseball pin-ups. Taco Bell and KFC also provided donors who contributed $3 or more with a coupon sheet of deals from Taco Bell and KFC.

“Over the years we have raised over $3 million. We’re proud of that result but we are resolved to do even better so we can make an impact on finding cures for cancer.”

— ROGER LOCKWOOD, chairman of the Lockwood/McKinnon Company and Campaign founder and Institute Trustee
Dunkin’ & NDCP Jimmy Fund Golf Tournament takes a swing to raise $1 million

In another year of dedicated fundraising, the Dunkin’ & NDCP Jimmy Fund Golf Tournament raised an extraordinary $1 million in support of cutting-edge research and compassionate patient care at Dana-Farber Cancer Institute. The tournament earned the distinction of being the largest single-day golf event in 2019 for Jimmy Fund Golf, while also surpassing $15 million in cumulative fundraising over the past 22 years. This year’s tournament was held on a beautiful summer day and was attended by more than 250 Dunkin’ Franchisees and National DCP (NDCP) suppliers.

“I am continuously impressed by the dedication of all our partners who support the Dunkin’ & NDCP Jimmy Fund Golf Tournament,” said Melanie King, tournament director and the director of corporate communications and community outreach at NDCP. “Our Dunkin’ and NDCP communities are proud to fund the lifesaving work underway at Dana-Farber where doctors and researchers are constantly bringing us closer to a world without cancer.”

All funds support the Dunkin’/NDCP Drives Cancer Breakthroughs Project, a newly established initiative under the direction of Lee Nadler, MD, senior vice president of experimental medicine and the PMC Chair at Dana-Farber. This initiative fuels multidisciplinary studies that investigate the most intractable and complex questions within cancer medicine with a mission to accelerate the time it takes to bring treatments to patients. This past year, the project supported the research efforts of Rinath Jesełożyn, MD, Ellis Reinherz, MD, and Rizwan Romney, MD.

Jesełożyn is researching ways to overcome drug resistance in ER-positive breast cancer. In studying the molecular causes of resistance to certain therapies, Jesełożyn and her team discovered that DNA mutations in the estrogen receptor (ER) gene can contribute to treatment resistance. They are now working to identify new drug targets to combat the mutations.

Reinherz is developing a personalized nesantigen vaccine to boost individual patients’ immune systems to fight cancer and improve outcomes. Neoantigens are protein fragments—known as peptides—found on the surfaces of cancer cells, but not on normal cells, making them ideal targets for immunotherapy agents.

Romney is working to improve the effectiveness of stem cell transplantation by infusing a type of immune cell—called “natural killer” cells—from donors into recipients to spur an immune system response to blood malignancies.

Support from Dunkin’ Franchisees and NDCP makes groundbreaking research like this possible. The hundreds of dedicated and compassionate golfers who took to the course to remember loved ones and raise much-needed funds are an important part of the Dana-Farber community and have made a real impact on the lives of our patients and their families.

From left: Tournament Director Melanie King; Dunkin’ franchisees Pat Caine and Carlos Andrade; and tournament supporters Will Tienas, senior VP and director of commercial banking at Bank of America; and David Taylor, VP of sales at Tuvo Packaging, present a check to Lee Nadler, MD, senior vice president of experimental medicine and the PMC Chair at Dana-Farber.

10% of all designated gifts supports our Faculty Research Fund to advance Dana-Farber’s research mission.
From the fairways to the greens, tens of thousands of passionate golfers hit the links for Dana-Farber Cancer Institute this year through Jimmy Fund Golf presented by Mohagen Sun. Across more than 160 traditional tournaments, golf marathons, and mini golf events throughout 12 states, the Jimmy Fund Golf community raised a remarkable $8.2 million this year to benefit cancer research and patient care. At the top of the leaderboard were long-time Dana-Farber supporters Expect Miracles Foundation and the Dunkin’ & NDCP Jimmy Fund Golf Tournament, each of which contributed $1 million or more in 2019 (see stories on pages 10 and 11). Another longstanding supporter, the Stop & Shop Store Development Jimmy Fund Classic raised an impressive $550,000 at its 28th annual tournament at The International Golf Club and Resort in Bolton, Mass. Proceeds from the event benefit Dana-Farber’s pediatric brain tumor survivorship programs. Also raising funds to support pediatric cancer research, the C&S Charity Golf Outing/Tee Up for Kids contributed $260,000 in 2019, with events held in Massachusetts, New Hampshire, and Vermont.

In Western Massachusetts, the Jimmy Fund Golf Tournaments/ Jeffrey Vinick Memorial went out on a high note in its 40th—and final—year, raising more than $510,000 in support of groundbreaking research and compassionate care. In its 40-year history, the event and its dedicated committee have raised nearly $12 million for Dana-Farber. The Joan H. Brack Memorial Golf Tournament also concluded this past year by raising more than $200,000 for ovarian cancer research. After 20 years of steadfast fundraising, they reached $2.5 million in cumulative giving. Funding the next generation of talented cancer researchers was a priority for many tournaments this year, including the John R. Svenson Classic. The 12th annual event raised more than $230,000 to fund a research fellowship in cancer genetics. The Bob Parsons Memorial hosted by Shem Creek Capital raised more than $200,000 in its fourth year, to support the only junior fellow at Dana-Farber focused on pancreatic cancer, additional work investigating early detection of pancreatic cancer, and the Patient Assistance Crisis Fund. The members of Kernwood Country Club in Salem, Mass., hosted their 7th annual Swing to Support Dana-Farber. The private club raised more than $175,000 to support women’s cancers research.

Jimmy Fund Golf also welcomed a few new golf events this year, including the Sharon Crowley Martin Memorial Golf Tournament. In its first year, this event impressively raised more than $230,000 for the Sharon Crowley Martin Memorial Fund for Melanoma Research at Dana-Farber.

Thanks to the support of all Jimmy Fund Golf events across this enthusiastic and ever-expanding community, more than $1.39 million has been raised for Dana-Farber’s lifesaving mission since 1983. As the oldest and largest charity golf program in the country, Jimmy Fund Golf is dedicated to helping patients in treatment today, while funding research to improve prevention, detection, and care for the future.
10% of all designated gifts supports our Faculty Research Fund to advance Dana-Farber’s research mission

Committiee members and long-time supporters celebrate the 20th anniversary of the Joan H. Brack Memorial, which has impressively raised $2.5 million for ovarian cancer research.

Scott Shuster (left) and Michael Dunn celebrate another successful fundraising year, raising more than $130,000 through their 19th annual C&W Services/Jimmy Fund Golf & Tennis Classic.

Brian Stewart (left), executive director of the Gray Matters Brain Cancer Foundation, hosted his 2019 tournament at the Hickory Course at Hamilton Farms Golf Club in Gladstone, N.J., to benefit brain cancer research.

Tournament Directors and siblings Carla and Tommy Cosenzi were thrilled to celebrate reaching the $1 million cumulative giving milestone in 2019 at the Tom Cosenzi “Driving for the Cure” Charity Golf Tournament, held in loving memory of their father, Tom.

From left: Ed Fitzgerald, Tom Jacob, and John Simourian of the Men’s Collaborative to Cure Women’s Cancers organized the Women’s Cancers Classic to support research leading to early detection in women’s cancers.

Members of the Dana-Farber Leadership Council worked throughout the year to put on their annual golf tournament, which raised over $120,000 at Granite Links Golf Club.

Tournament Director Sandy Eakin and her husband, Don, celebrate the success of the Jimmy Memorial Golf Tournament, which is held in honor of the original “Jimmy,” Einar Gustafson.

Hyannisport Jimmy Fund Classic Tournament Director Jimmy Suppelis (left) and Committee Member Larry Manning (right) present a check to Steven Dubois, MD, MS, which supports Dana-Farber’s Pediatric Experimental Therapeutics Program.

Multiple generations of the Basile Family gather during the cocktail reception of the 30th Basile Family Memorial Golf Tournament, which had a record-breaking year raising $107,000 for the Jimmy Fund.

2019 Top Fundraising Tournaments

Tournaments that raised $100,000 or more as of Sept. 30, 2019

<table>
<thead>
<tr>
<th>Tournament Name</th>
<th>Amount</th>
<th>Years</th>
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<tbody>
<tr>
<td>Jimmy Fund Golf Tournament/Expect Miracles</td>
<td>$1,200,000+</td>
<td>40</td>
</tr>
<tr>
<td>NDPC Jimmy Fund Golf Tournament</td>
<td>$1,000,000+</td>
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<tr>
<td>Stop &amp; Shop Store Development Jimmy Fund Classic</td>
<td>$550,000+</td>
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<td>Jimmy Fund Golf Tournament/Jeffrey Vinick Memorial</td>
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<td>C&amp;S Charity Golf Outing/Tee Up for Kids</td>
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<td>John R. Svenson Classic</td>
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<td>Sharon Crowley Martin Memorial Golf Tournament</td>
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<td>Bob Parsons Memorial hosted by Shen Creek Capital</td>
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<tr>
<td>Joan H. Brack Memorial Golf Tournament</td>
<td>$200,000+</td>
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<td>Kernwood Country Club’s Swing to Support Dana FARBER</td>
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<tr>
<td>CBW Services/Jimmy Fund Golf &amp; Tennis Classic*</td>
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<td>5</td>
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<tr>
<td>Making Gray Matter Golf Classic*</td>
<td>$125,000+</td>
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<tr>
<td>Sunrise to Sunset Jimmy Fund Golf Tournament</td>
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<td>Tom Cosenzi “Driving for the Cure” Charity Golf Tournament</td>
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<tr>
<td>Women’s Cancers Classic</td>
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<tr>
<td>Basile Family Memorial Golf Tournament</td>
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<td>Dana-Farber Leadership Council Golf Tournament</td>
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<td>Definitive Cares Charity Golf Tournament</td>
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<tr>
<td>Hynannsport Jimmy Fund Classic</td>
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<tr>
<td>Jimmy Memorial Golf Tournament</td>
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*Denotes fundraising total from multiple events

Tournaments Celebrating Milestones

<table>
<thead>
<tr>
<th>Tournament Name</th>
<th>Years</th>
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<tbody>
<tr>
<td>Jimmy Fund Golf Tournament/Expect Miracles</td>
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<tr>
<td>Basile Family Memorial Golf Tournament</td>
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<td>Massachusetts Chiefs of Police Association</td>
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<td>Ralph Lepore Jimmy Fund Golf Tournament</td>
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<td>The Jimmy Fund Tennis Classic</td>
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<td>Expect Miracles Foundation</td>
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<td>ALL Open</td>
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<td>Par For the Cure</td>
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<td>Bell &amp; Hudson Put-a-thon for the Jimmy Fund</td>
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<tr>
<td>H.T. Berry Open</td>
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<tr>
<td>Cape Cup in memory of Lauren Cape</td>
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<tr>
<td>Mike Berry Golf Scramble</td>
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<tr>
<td>Province Lake Golf Club Jimmy Fund Classic</td>
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<tr>
<td>Swing for Sharon</td>
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<tr>
<td>Together, We’re Making a Difference Golf Tournament</td>
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<tr>
<td>18 Holes of Hope</td>
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<td>Driving 4 Run</td>
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<tr>
<td>Erin Leech/Rita Charity Golf Tournament</td>
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<tr>
<td>Hi The Links to Cure Cancer!</td>
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<tr>
<td>JHH Celebratory Golf Tournament</td>
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<td>Karl Storz Golf Tournament</td>
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<td>Mike Albano Memorial Golf Outing</td>
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<td>Nancy Strong Memorial Golf Tournament</td>
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<td>New England South-Appletree’s Golf Tournament</td>
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<td>Ovarian Cancer Research Tournament</td>
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10% of all designated gifts supports our Faculty Research Fund to advance Dana-Farber’s research mission
Impact next wave of revolutionary treatments.

innovative research and develop the gap left by dwindling federal grants and empowering scientists to pursue efforts across the Institute, filling the This unrestricted funding advances for Dana-Farber’s lifesaving mission.

Fund, providing vital, flexible funds to their bills in support of the Jimmy participated by adding an extra amount more than 100 Ninety Nine restaurants of Dave Lanzoni, a former regional vice president at Ninety Nine Restaurants, who was diagnosed with cancer and passed away in 2006. Jim Kiley, a Ninety Nine Restaurants regional vice president, started Team Lanzoni in 2006 when he ran his first Falmouth Road Race in memory of his friend and co-worker. Since then, the team has grown exponentially, now raising an incredible $500,000 each year for Dana-Farber and the Jimmy Fund. Their success has stemmed from a variety of grassroots efforts to engage fellow Ninety Nine employees and their friends and family—including lemonade stands, yard sales, mini golf outings, and more.

“When I was at Dave’s funeral, his son, David, talked about how well the people at Dana-Farber Cancer Institute treated his father and whole family, how they were in such good care during the whole process. I knew I wanted to do something to help the organization.”

— JIM KILEY, Team Lanzoni founder, team captain, and regional vice president of Ninety Nine Restaurants

Falmouth Road Race team crosses the $1 million finish line

On August 18, more than 300 members of Dana-Farber’s team in the New Balance Falmouth Road Race took off on the challenging, scenic 7-mile course from Woods Hole to Falmouth Heights, Mass. The group was the largest charity team in the race and raised more than $1 million for Dana-Farber this year. While each runner’s personal motivation may have been different, they were united by their determination to conquer the rolling hills of Falmouth and their mission to stop cancer in its tracks.

A big part of the team’s fundraising success was “Team Lanzoni,” a group of 130 runners who raise funds in memory of Dave Lanzoni, a former regional vice president at Ninety Nine Restaurants, who was diagnosed with cancer and passed away in 2006. Jim Kiley, a Ninety Nine Restaurants regional vice president, started Team Lanzoni in 2006 when he ran his first Falmouth Road Race in memory of his friend and co-worker. Since then, the team has grown exponentially, now raising an incredible $500,000 each year for Dana-Farber and the Jimmy Fund. Their success has stemmed from a variety of grassroots efforts to engage fellow Ninety Nine employees and their friends and family—including lemonade stands, yard sales, mini golf outings, and more.

“When I was at Dave’s funeral, his son, David, talked about how well the people at Dana-Farber Cancer Institute treated his father and whole family, how they were in such good care during the whole process. I knew I wanted to do something to help the organization,” said Kiley. His leadership has resulted in an amazing $5 million cumulatively raised by Team Lanzoni for Dana-Farber since 2006. Dana-Farber team members of all running abilities train for months for this classic Cape Cod road race, a widely popular event that attracts roughly 12,000 runners and more than 100,000 spectators each summer. In addition to charity and recreational runners, the event also draws elite runners including Olympians and Boston Marathon” competitors. This year’s race, the 47th, was hot and humid, but the weather was unable to dampen spirits on the course. As throngs of spectators cheered and held up encouraging signs, the smiles on the Dana-Farber runners’ faces—including Kiley’s—were contagious.

Since the Dana-Farber team started running Falmouth in 2003, the runners’ collective efforts have raised nearly $9 million for cancer research and patient care at the Institute, getting us one step closer to the ultimate finish line: a world without cancer.

Ninety Nine’s passion to serve the community benefits patients and families

It helps to launch centers and clinics focused on early detection and prevention of cancer, and bolsters our “total patient care” programs offering a wide range of supportive services not covered by insurance.

In addition to the annual restaurant promotion, hundreds of Ninety Nine team members participate each year on Team Lanzoni, running the Falmouth Road Race, riding the Pan Mass Challenge, holding mini golf tournaments, bake sales, opportunity drawings, and more.

“The dedication from each and every one of our team members and the generosity of our guests is supporting the great work being done at Dana-Farber, and we are proud to do our part in the fight against cancer,” said Charlie Noyes, the Ninety Nine’s president. “We’ve seen amazing results for Dana-Farber totaling over $5.3 million from our in-restaurant efforts and Team Lanzoni in the last 14 years. I’m so grateful for and proud of the entire team at the Ninety Nine.”

Team Lanzoni at the 2019 New Balance Falmouth Road Race.
Stop & Shop raises $2.5 million for pediatric cancer research

"Would you like to donate a dollar to the Jimmy Fund?" For more than 25 years, customers at Stop & Shop have heard this familiar refrain at the checkout. And for more than 25 years, many have responded with an enthusiastic "yes!"—more than $700 million worth since 1991.

Stop & Shop Supermarket Company's in-store campaign raised another $2.5 million last September to provide essential support for pediatric cancer research at Dana-Farber and accelerate treatments for our youngest patients.

Through its Our Family Foundation, Stop & Shop has been a valued corporate partner to Dana-Farber and the Jimmy Fund for nearly three decades; its Help Cure Childhood Cancer campaign is a familiar part of grocery shopping for many New Englanders.

New this year, customers at the self-checkout were able to round up their purchases to the next whole dollar amount, with the difference between their total purchase and the rounded-up amount going to the Jimmy Fund.

"We have made incredible strides in our ability to treat childhood cancer, thanks in no small part to the loyal and consistent generosity of people throughout New England," said Scott Armstrong, MD, PhD, Dana-Farber’s chair of Pediatric Oncology and the David G. Nathan, MD, Professor of Pediatrics. "The support from Stop & Shop and their customers has helped our world-class physician-scientists leverage sophisticated technologies to explore the latest in immunotherapy, precision medicine, and drug discovery.

Dana-Farber physician-scientists are world leaders in pediatric cancer care, having pioneered treatments that have been adopted by medical communities around the globe. Under Armstrong’s leadership, the Department of Pediatric Oncology has initiated several projects to translate advances in scientific understanding into new therapies that can be studied in clinical trials.

In recent years, the team has redoubled its efforts to explore precision medicine and targeted therapies for a range of pediatric cancers. A recent clinical trial led to FDA approval of a novel therapeutic for acute lymphoblastic leukemia (ALL), and research is also underway for precise and effective drug strategies for cancers that currently have no therapeutic targets, such as DIPG and Ewing sarcoma. Funding from corporate partners like Stop & Shop help make advances like these, and many more, possible.

"Stop & Shop is proud to be a longtime partner of Dana-Farber Cancer Institute and the Jimmy Fund," said Gordon Reid, president of Stop & Shop Supermarket Company. "Our associates and customers continue to demonstrate their passion for the mission of eradicating childhood cancer, and we couldn’t be happier to keep supporting this incredible cause."

O’Connors’ gift honors Mayer’s superior care

Charles “Chuck” O’Connor’s connection to Dana-Farber runs directly to the very foundation of the Institute. His father’s construction company, the Thomas O’Connor Company, built the Jimmy Fund Building—where Dana-Farber Founder, Sidney Farber, MD, practiced compassionate care informed by his landscape-altering research. In addition, Linda and Chuck’s daughter, Amy, started her career at Dana-Farber as a pediatric resource specialist. Decades later, in 2016, when O’Connor was diagnosed with pancreatic cancer, it was an easy decision for him to seek care at Dana-Farber. O’Connor began treatment under the direction of Robert Mayer, MD, faculty vice president for Academic Affairs at Dana-Farber. From their first meeting, O’Connor and his wife, Linda, knew they had met someone special.

"Dr. Mayer does not work by the book, he works by the patient," said O’Connor. "He has an instinct to know what will work for people and is willing to take risks to achieve the best outcomes for his patients, myself included."

The O’Connors took notice of the fellows that often trailed Mayer, who is also the Stephen B. Kay Family Professor of Medicine, and learned that Mayer is a mentored mentor of Dana-Farber faculty. Grateful for Mayer’s personal approach to care and with confidence in the next generation of physician-scientists trained under his tutelage, the O’Connors made a gift of $100,000 to the Fellowship Program Endowed Fund in Mayer’s honor.

"The O’Connor’s generosity will ensure that generations of Dana-Farber physicians will continue the tradition of superior care, as started by Dr. Farber," said Mayer.

Schussels continue to drive bench-to-bedside treatments

After Sandi Schussel’s successful treatment at Dana-Farber for a T-cell lymphoma (TCL), she and her husband, George, knew they wanted to become more involved in the search for a cure. Research into TCLs has lagged behind that of more common lymphomas, but the Schusself’s longtime support of Dana-Farber’s David Weinstock, MD, is changing that.

With previous funding from the Schusself, Weinstock established a set of patient-derived xenograft (PDX) models for TCLs and used them in a large-scale study to predict tumor responses to anti-cancer drugs. Weinstock found that some therapeutic agents were highly effective in the PDX models—a crucial discovery that lays the groundwork for clinical testing. And for patients with few options, this could be life-changing.

“It’s about identifying the right drug at the right time,” said Weinstock, who is a Claudia Adams Barr Program Investigator. “Philanthropy allows us to start with basic discovery and then translate the science into something that will make a direct impact on patients.”

Now, fueled by a new $100,000 commitment from the Schusself and building on their foundation of support, Weinstock is performing gene sequencing on new patients with the disease. The results will help doctors understand which patients are most likely to respond to an individual drug or combination of drugs.

“Because TCLs haven’t received the same scrutiny as B-cell lymphomas, we are very fortunate to have a world-leading research lab like Weinstock’s to push the science forward into improved treatments for patients,” said George Schussel.
HomeGoods and HomeSense associates help raise close to $2.5 million

Last summer, HomeGoods customers found more than an ever-changing selection of top brands and home fashions at HomeGoods. From May 30 through June 26, the off-price retailer teamed up with Dana-Farber Cancer Institute and the Jimmy Fund in the “HomeGoods Helps Families Fight Cancer” campaign, raising close to $2.5 million for cancer research and compassionate patient care. The campaign, now in its 19th year, invited shoppers in more than 565 HomeGoods and HomeSense locations nationwide to make a contribution during check-out. Customers were also able to purchase limited-edition reusable shopping bags featuring artwork by two patients in Dana-Farber’s Jimmy Fund Clinic, Maddie Alexander and Corinne Sciarappa. Fifty cents from each bag purchased went directly to the Jimmy Fund to support adult and pediatric cancer patients.

Maddie, an energetic 6-year-old, was diagnosed with acute lymphoblastic leukemia three years ago, which resulted in a rare brain tumor. Maddie’s HomeGoods bag design matched her joyfully colorful personality, showcasing an array of vibrant, multicolored flowers on a teal background—her favorite color. In addition to arts and crafts, Maddie loves gymnastics, ballet, tap dancing, and adorning her hair with bows, inspiring a “hair flair” trend at her school.

Corinne’s reusable bag design featured a colorful geometric diamond pattern with intricate detail, a reflection of the 18-year-old’s artistic talent and unique character. Sadly, Corinne passed away shortly after the HomeGoods promotion launched, following four years of treatment for alveolar rhabdomyosarcoma, a rare soft tissue cancer. A gifted artist and a talented musician, Corinne played several instruments, including the ukulele, and the flute in her high school marching band. The teenager enjoyed participating in theatre productions, and she was passionate about animals, science, and social justice. She planned to major in cell and molecular biology at Northeastern University, where she had recently been accepted. Corinne’s legacy lives on through her artwork, the many lives she touched, and the critical funding that was raised through her stunning HomeGoods bag design.

“Our family is grateful that we are able to share Corinne’s artwork through the design she created,” says Corinne’s mother, Pauline Sciarappa. “We have been visiting families, nurses, physicians, teachers, as well as blood donors and friends who have provided support to our family throughout the course of her treatment. The bags are a way to continue sharing Corinne’s story and to raise awareness of the need for more research and treatments.”

Since 2001, HomeGoods has been Dana-Farber’s partner in the “HomeGoods Helps Families Fight Cancer” campaign, raising more than $16.5 million in unrestricted funds to improve outcomes for patients like Maddie and Corinne.

“Given my love of going to the movies, Theatre Collections seemed like a perfect way to get involved and support other patients.” — ALEX MOORE, Theatre Collections volunteer

Jimmy Fund Theatre Collections celebrates 70 years

The Jimmy Fund/Variety Children’s Charity Theatre Collections celebrated its 70th year this past summer, raising $248,000 between June 7 and July 25 at participating National Amusements and Apple Cinemas theaters in Massachusetts, Rhode Island, Connecticut, New York, and Ohio, including a generous $125,000 grant from the Regal Foundation. Money raised through Theatre Collections provides vital, flexible funds that support the most promising initiatives to advance Dana-Farber’s lifesaving mission.

Theatre Collections is the Jimmy Fund’s longest-running fundraiser, having been established in 1949—just one year after the Jimmy Fund itself. Each summer, participating movie theaters show an exclusive Jimmy Fund “trailer” before the start of a feature film, and volunteers and theater personnel invite patrons to contribute by passing around collection canisters. The program originally launched with the help of Hollywood stars like Spencer Tracy, Bing Crosby, and Debbie Reynolds, who worked in the early trailers.

Among the leaders of the Variety Club of New England who spearheaded the effort were William S. “Bill” Koster, the club’s executive director, and Michael Recknole, who was chief of what is today National Amusements, whose families have remained deeply committed to the Institute over generations.

Today, the program remains an enduring—and fun—way to support the Jimmy Fund, whether by contributing or volunteering. Theatre Collections volunteers include dedicated people like Alex Moore, a former Dana-Farber patient and avid moviegoer. “Dana-Farber saved my life,” she said. “Given my love of going to the movies, Theatre Collections seemed like a perfect way to get involved and support other patients’ experiences and care.”

Award-winning event managers gather to celebrate

In another outstanding fundraising year, nearly 300 community events raised more than $3.6 million for Dana-Farber and the Jimmy Fund in 2019. The hard work and dedication of volunteer event managers was recognized at a special awards ceremony held at Fenway Park’s Champions Club in September. This year’s award honorees include Alaina Coppola and Nicolette Paolo (above center, with Nicole’s mother and daughter) who received the Team Spirit Award for their commitment to the Dance for Dana community, inspiring many members to support Dana-Farber’s important mission. Sandy Cassanello of Taste the Cure received the All-Star Award for her outstanding achievements in raising $150,000 in 2019, a 52 percent increase over the previous year. Entrepreneurs Harry and Heath Bennett of Bennett Brothers Balm received this year’s Rising Star Award, while the Rookie of the Year Award went to Cecilia and Hannah Nardi of the George A. Nardi Memorial Fund for their incredible inaugural year of fundraising.

“The bags are a way to continue sharing Corinne’s story and to raise awareness of the need for more research and treatments.” — PAULINE SCIARAPPA

“Given my love of going to the movies, Theatre Collections seemed like a perfect way to get involved and support other patients.” — ALEX MOORE, Theatre Collections volunteer
Little Leaguers step up to strike out cancer

For the 33rd consecutive season, Little Leaguers across Massachusetts and New Hampshire stepped up to the plate to strike out cancer in support of the Jimmy Fund. Since its start in 1987, the Jimmy Fund Little League program has provided kids with an opportunity to extend their baseball season to raise vital funds for cancer care and research at Dana-Farber Cancer Institute. The 2019 season brought in $265,000 thanks to more than 5,000 players and coaches who went out into their local communities to fundraise through lemonade stands, car washes, bake sales, and canister collections. Top fundraisers win prizes such as Red Sox tickets, gift cards to sporting goods stores, and of course, bragging rights for their teams and hometowns.

“Top fundraisers win prizes such as Red Sox tickets, gift cards to sporting goods stores, and of course, bragging rights for their teams and hometowns.”

Top fundraising team, Westborough Little League, celebrates their victory in front of the Yawkey Center for Cancer Care.

Swim Across America makes waves for survivorship

Since 1996, Swim Across America’s Boston Harbor Islands Swim has celebrated endurance—of participants as they complete a 22-mile relay swim in the frigid Atlantic waters, and of cancer survivors as they embark on the next chapter of their lives.

“We are ‘making waves’ to support the survivorship programs at Dana-Farber,” said Kitty Tetreault, the Boston-area event director. “Everyone here is so dedicated to the mission, to helping people.”

For Tetreault—who has led the Boston Harbor Islands Swim since 1996—this summer’s event was bittersweet as it marked her final year. A breast cancer survivor herself, Tetreault finds particular significance in the program. In 2016, she received treatment at Dana-Farber from Judy Garber, MD, director of the Center for Cancer Genetics and Prevention and the Susan F. Smith Chair. “Dana-Farber offers an incredible support system for patients during treatment, and for survivors after treatment,” said Tetreault. “Being a part of this event for the past 23 years has meant so much to me.” This year’s event raised $360,000, surpassing an incredible $2.7 million in total funds raised over the last 23 years. Proceeds benefit Dana-Farber’s David B. Perini, Jr. Quality of Life Clinic, which provides care and advocacy for survivors of childhood cancer, conducts research on the long-term effects of cancer treatments, and offers education and support for survivors of cancer.

“Dana-Farber offers an incredible support system for patients during treatment, and for survivors after treatment. Being a part of this event for the past 23 years has meant so much to me.”

— KITTY TETREAU, the Boston-area event director for Swim Across America

Human Frontier Science Program boosts bold science

Research with vast potential for impact is imperative when the Human Frontier Science Program (HFSP) selects its postdoctoral fellows. “Pedro Latorre-Muro, PhD, shares that priority,” says Warwick Anderson, PhD, secretary general of the France-based international collaboration that supports innovative basic research in the life sciences. Latorre-Muro, an investigator in the laboratory of Pete Puigserver, PhD, in the Department of Cancer Biology at Dana-Farber, has received $160,980 from HFSP to conduct basic research aimed at elucidating our understanding of mitochondrial diseases. He is exploring the complex molecular links between cellular stress response and energy production in mitochondria, the cell’s powerhouse.

“My efforts to discover new biological pathways controlling cell survival and mitochondrial activity could inform leading-edge approaches in cancer research at Dana-Farber and beyond,” he said. The HFSP fellowship also provides a chance to share his results with the global scientific community. Additionally, Latorre-Muro’s fellowship reinforces another focus of HFSP since it was formed in 1990: career development of the next generation of scientific leaders striving to forge transformative discoveries. Latorre-Muro is now in the ranks of some 7,000 fellows from 70-plus countries to gain HFSP support over the past 30 years.

“Having HFSP fellows working at Dana-Farber is a win-win situation,” says Anderson. “We believe that HFSP’s mission to fund frontier science complements the Institute’s goal to invest in discovery research that holds promise to cure cancer.”

RunDFMC.org/Give

DANA-FARBER Marathon Challenge 2020

“Dana-Farber offers an incredible support system for patients during treatment, and for survivors after treatment. Being a part of this event for the past 23 years has meant so much to me.”

— KITTY TETREAU, the Boston-area event director for Swim Across America

10% of all designated gifts supports our Faculty Research Fund to advance Dana-Farber’s research mission
Conquer Cancer, the ASCO Foundation grants advance careers and accelerate breakthroughs at Dana-Farber

Conquer Cancer, the ASCO Foundation provides critical funding to innovative researchers who are working toward improving treatments and discovering cures for patients around the world. In support of this mission, in 2019, Conquer Cancer awarded grants totaling $700,000 to these Dana-Farber researchers pursuing investigations across a wide variety of cancers: Temidayo Fadelu, MD, MPH; Sara Gandolfi, MD; Katie Greenzang, MD, EdM; Glenn Hanna, MD; Maya Ilowite, MD; Isaac Klein, MD, PhD; David Koniarek, MD, PhD; David Mayhew, PhD; Alexander Parent, MD, PhD; Eirini Pectasides, MD, PhD; Arvind Ravi, MD, PhD; and Tao Zou, MD, PhD.

Founded in 1964, ASCO (American Society of Clinical Oncology) is comprised of nearly 45,000 members from more than 150 countries across the globe. Unlike other organizations, ASCO encompasses every oncology subspecialty; and the breadth and scope of its mission allows its diverse membership to learn from the vast experiences of their colleagues. Conquer Cancer, ASCO’s charitable foundation, leverages the support of its pool of committed donors to drive game-changing breakthroughs in cancer research by providing grants to clinical and translational scientists at all stages of their careers. By investing in some of the world’s most innovative minds, Conquer Cancer’s overarching vision—to build a world free from the fear of cancer—is as clear as its name.

“We aim to conquer cancer through research, and to do that we fund the brightest minds who are delivering the most promising new treatments across all cancers.”

— NANCY R. DALY, MS, MPH, chief philanthropic officer, Conquer Cancer

and to do that we fund the brightest minds who are delivering the most promising new treatments across all cancers,” says Nancy R. Daly, MS, MPH, Conquer Cancer’s chief philanthropic officer. “Dana-Farber’s oncologists are world-class scientists, and their discoveries are helping patients everywhere.”

Since its inception, Conquer Cancer has awarded more than $126 million to more than 2,100 researchers around the world, investing in both early career and experienced researchers, as well as in areas such as rare cancers that are frequently underfunded. Dana-Farber’s grants reflect the foundation’s deep and committed focus to supporting the full spectrum of oncology research, which is making a powerful difference in the lives of patients everywhere.

“As a proud member of ASCO, I am deeply honored by Conquer Cancer’s longstanding investment in Dana-Farber’s world-class oncology research,” said Laurie H. Glimcher, MD, Dana-Farber’s president and CEO. “The investigators who received funding have diverse levels of experience and areas of interest, reflecting the Institute’s mission to decrease the burden of cancer for all patients. We are very grateful for Conquer Cancer’s grantmaking leadership in this field.”

21 YEARS FOR WISCONSIN COUPLE

For Margie and Jerry Needelman, stepping onto the Boston Marathon® course has become a staple of their fall each year. The Sister Bay, Wis., couple first began walking 21 years ago, honoring the place that saved Margie’s life when she was diagnosed with stage IV non-Hodgkins lymphoma. It has now been 31 years since Margie’s bone marrow transplant.

The couple is proud to have raised over $185,000 since they first began walking.

“It is our way of giving back and helping others live long past their diagnosis,” said Margie.

Margie is still very active in studies and clinical trials to help develop treatments for other patients.

“I feel so privileged knowing that the research I participated in at Dana-Farber Cancer Institute was the starting point for treatments available and still being developed today.”

Boston Marathon® Jimmy Fund Walk continued from page 1

snacks, cheering, and logistical support. Walking for her fourth year, Dana-Farber President and CEO Laurie H. Glimcher, MD, spoke at the 5K start outside the Yawkey Center for Cancer Care, thanking participants and volunteers for their commitment to the Institute’s mission, recognizing the impact their hard work has on patients and their families.

CORPORATE TEAMS SHINE

Each year, the Walk’s corporate partners make a critical impact by supplying necessary funds and goods to help the event operate. Schneider Electric takes their commitment a step further by participating as a Finish Line Premier Sponsor and corporate walking team. Since 2010, the Schneider Electric team, co-captained by Jim Frey and John Munson, has raised more than $200,000, and in 2019 won the Walk’s Top Corporate Team Award.

Matt Carrara, vice president of process analyzers and instrumentation at Schneider Electric, explains that the cause is close to the hearts of many Schneider Electric employees, especially Schneider’s 2019 Hero, Nixon. This brave seven-year-old’s mother is part of the Schneider Electric family.

“Cancer isn’t six degrees of separation for us—it’s affected family members, friends, and colleagues,” said Carrara. “These same colleagues have come together to support this common cause. Through local office activities like opportunity drawings, lunch ‘n’ learns, and dunk tank fun, every little bit supports the overall $100,000 team goal.”

Schneider Electric’s team, Life is On with Schneider Electric, walks to honor friends, family, and colleagues.

Margie and Jerry Needelman traveled from Wisconsin for their 21st year of the Boston Marathon® Jimmy Fund Walk presented by Hyundai.
The V Foundation

Volume 23 Issue 1

WINTER 2020

Dana-Farber Cancer Institute is especially grateful for the extraordinary generosity of our Institute Benefactors, a group of steadfast donors who give at the highest level. These visionary donors provide a strong foundation for our lifesaving mission and accelerate our momentum toward new treatments and cures. It is with our most heartfelt thanks that we acknowledge the following donors whose lifetime giving reached $5 million or more as of our fiscal year end on September 30, 2019.

$17,000,000 and above
Pan-Mass Challenge
$115,000,000 and above
Richard A. Smith
$75,000,000 and above
Stop & Shop Supermarket Company
$70,000,000 and above
The Lelands & lymphoma Society
$45,000,000 and above
American cancer Society
$35,000,000 and above
Friends of Dana-Farber Cancer Institute Susan G. komen
$30,000,000 and above
Joni & Annika Blokstein
$25,000,000 and above
Robert & Ronnie Bellof
Jack & shayla Blair
Judith B. Hale
Karen & Rob Hale
Grains Telecommunications, LLC, in honor of Robert T. hale
$20,000,000 and above
Conestoga Foundation for Cancer Research Virginia & D. k. Lehrfeld fund for cancer research Proton cancer Foundation the sawin family
$15,000,000 and above
Peter & Helen Bing
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Dunkin’ donuts & NCPD Home自身, Inc.
the Levine family
Geraldine C. & benjamin S. levitt
Richard K. & Nancy K. Linn the linn family
Darren Runyan Cancer Research Foundation
$10,000,000 and above
Anonymous (3)
Alexander & lemonade stand foundation American association for cancer research Cancer research UK
Orion Data charitable foundation Edward F. evans foundation
Expect miracles foundation
Hyundai motors america
Hyundai dealers of New york
Robert K. kraft
Lagrange foundation
Massachusetts life sciences center Multiple myeloma research Foundation national armaments Foundation/roanoke Foundation
Oppenheimer generations Foundation (in support of the Dana-Farber/ Brigham and women’s cancer Center)
Katherine L. & Steven C. pirvad
St. baldrick’s foundation
The v foundation
$5,000,000 and above
Anonymous (3)
Dr. miriam and sheldon s. adelman medical research Foundation
Joanne dalyk Andersen
The Arthur & richelle belfer Foundation
BLJ’s wholesale club, Inc.
Groene corporation
Juan M. & stephen R. crain
Marc and leonard Cohen
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Conquer cancer Foundation of the American society of Clinical oncology
Richard J. commeri
The dyson Foundation
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Dolr & Sandy Gardner
HBF & Marina das silva foundation Goldman Sachs philanthropy fund Harcourt General, Inc.
International Waldenstrom’s macroglobulinemia Foundation
The ben & catherine Ivy foundation
The jpf foundation
Stephen K. & lindell l. tarlov
Harriet & virginia wash gift fund Foundation
Malcolm & Lui madknacht
Susan & Lawrence Mars III G. harold & lula Y. Mathers charitable Foundation
The linn b. maier foundation
Donald c. McGraw foundation, Inc.
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Mélanie research alliance Marlin mille j. family Foundation
Northeast Theatre Corporation
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Regina A. & Lucile C. quick Jr.
Paul & Kathleen savino
Ruth & Carl J. shepero
James & Thoa stoverman
Suntowne dainippon Pharma Co., Ltd.
Delores Bar rein
& j. Wayne rein
Winnie W. Wang, PhD & Arthur chang, SD
Events, Programs & Tours
$717,000,000 and above
Pan-Mass challenge
$145,000,000 and above
Boston marathon
$95,000,000 and above
Dana-Farber marathon challenge
$75,000,000 and above
Stop & Shop Supermarket Company
$55,000,000 and above
WEEI/NESN Jimmy Fund radiothon
$40,000,000 and above
Palm beach celebration
$25,000,000 and above
Jimmy Fund/Varsity children’s Charity Theatres collection
$15,000,000 and above
A chance for kids & families Dunkin’ & NCPD Jimmy Fund golf Tournament
$10,000,000 and above
Expect miracles Foundation
Hyundai motors America
Hyundai dealers of new england Jimmy Fund scooter bowl presented by vaselein instant icechange®
$40,000,000 and above
Jimmy Fund golf tournament presented by vaselein instant icechange®
$35,000,000 and above
Pan-Mass challenge
$30,000,000 and above
Susan G. komen
$25,000,000 and above
The V foundation
$20,000,000 and above
Dana-Farber Cancer Institute
$15,000,000 and above
American association for cancer research
$10,000,000 and above
American cancer society
$5,000,000 and above
Friends of Dana-Farber Cancer Institute
$1,000,000 and above
American cancer society
$100,000 and above
Dana-Farber Cancer Institute
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Dana-Farber Cancer Institute
$5 and above
Dana-Farber Cancer Institute
$1 and above
Dana-Farber Cancer Institute

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Jimmy Fund Captain Brock Holt, his wife, Lakyn, and son, Griffin, celebrated the success of their fundraising campaign, #BrockingOutCancer, with Dana-Farber Cancer Institute’s Jimmy Fund Clinic staff and patients last fall. In honor of Childhood Cancer Awareness in September, the Holts sold specially designed #BrockingOutCancer T-shirts and sweatshirts online to raise funds for Dana-Farber’s Jimmy Fund Clinic. The money will help fund the 2020 Jimmy Fund Clinic Summer Festival, a fun-filled day for current and past pediatric patients and their families.

CALENDAR OF EVENTS

For more information on all Jimmy Fund and Dana-Farber events and programs, go to JimmyFund.org or Dana-Farber.org

FEBRUARY 6
Palm Beach Pre-Celebration Dinner

Join us for an intimate dinner with Dana-Farber’s pioneering physician-scientists to kick off the Palm Beach Discovery Celebration weekend, at the home of our Event Chairs, Institute Trustee Michele Kassler and her husband, Howard. Bob Costas, award-winning sportscaster, broadcaster, and best-selling author, will be the keynote speaker for the evening. Contact Karen Martins at 561-833-2080 or Karen_Martins@dfci.harvard.edu.

FEBRUARY 7
Palm Beach Breakfast with the Doctors

Discuss the latest breakthroughs in cancer research and patient care with Dana-Farber’s expert physician-scientists at the Palm Beach Country Club, hosted by Event Chairs Bruce Beal and Frank Cunningham and Vicki and Arthur Loring. Contact Karen Martins at 561-833-2080 or Karen_Martins@dfci.harvard.edu.

FEBRUARY 8
Palm Beach Discovery Celebration

Join us for the premier event of our Palm Beach season: the 29th annual Discovery Celebration at The Breakers with a special performance by GRAMMY and Tony Award-nominee Michael Cerveris, who was handpicked by Billy Joel to star in the Broadway musical “Miles Away.” The event is hosted by Event Chair and Institute Trustee Phyllis Krock and Event Co-Chairs: Institute Trustees Charles Dana and his wife, Rose, Tom Quick, Elaine Schuster, and Roberta and Stephen R. Weiner. Arthur Loring are the Honorary Chairs, and Institute Trustees Sandra Knoff is Special Projects Chair. Contact Karen Martins at 561-833-2080 or Karen_Martins@dfci.harvard.edu.

YEAR ROUND
NEW! Jimmy Fund Let’s Game

We are excited to launch Jimmy Fund Let’s Game in 2020! This new fundraising initiative allows participants to raise critical funds by streaming while they play their favorite video games. Contact Caitlin Fink at Caitlin_Fink@dfci.harvard.edu to learn more.

APRIL 2
Rally Against Cancer®
Presented by Chowdaheadz

Donate $10 or more to wear your Boston Red Sox gear to work or school on Opening Day at Fenway Park while supporting cancer research and care at Dana-Farber. Contact Teresa Kane at 617-632-5420 or RallyAgainstCancer@dfci.harvard.edu.

APRIL 15
Cheer for Dana-Farber®

Empower cheerleading squads to conquer cancer through fundraising. Top fundraising squads win the chance to perform prior to a New England Patriots pre-season home game or participate in a cheer clinic with New England Patriots Cheerleaders. Visit CheerForDanaFarber.org or contact Sarah Eldredge at 617-582-8387 or Cheer@dfci.harvard.edu.

APRIL 18
B.A.A. 5K®

Conquer cancer by joining the Dana-Farber B.A.A. 5K fundraising team or supporting a Dana-Farber runner. To apply or learn more contact Kelly Wicks at 617-582-8043 or Kelly_Wicks@dfci.harvard.edu, or visit RunDFMC.org.

APRIL 20
Dana-Farber Marathon Challenge

Support the Dana-Farber Marathon Challenge in running the 2020 Boston Marathon to raise funds for the Claudia Adams Barr Program in Innovative Basic Cancer Research. To support a DFMC runner or to volunteer contact Kelly Wicks at 617-582-8043 or dfmc@dfci.harvard.edu, or visit RunDFMC.org.

NOW–MAY
Kick for Dana-Farber®
Presented by WebGetSoccer

Join your soccer team by raising funds to support Dana-Farber’s lifesaving mission. Participating teams are entered to win a training session with the New England Revolution as well as other great prizes provided by presenting sponsor WebGetSoccer. Visit KickForDanaFarber.org or contact Maryann Zschau at 617-632-5461 or KickforDanaFarber@dfci.harvard.edu.